

book harvest

JUST IMAGINE...

2016 IMPACT REPORT

JUST IMAGINE...

...what our community would look like if all of our children had equal access to the resources that are the building blocks of success in life.

Dear Friends,

Six years ago, when we dreamed what Book Harvest might be, we never imagined that we could touch the lives of thousands of children. And yet, it's happening! As you'll see in this report, 2016 was an extraordinary year: an estimated 32,247 children harvested 166,559 Book Harvest books. Perhaps even more spectacularly, our 500,000th book went home with a young reader.

At Book Harvest, we believe that books – lots of them! – are essential resources for every child. With your support and with the many collaborative partnerships we have had the privilege to cultivate, we have accomplished much. Yet there is still urgent work to do.

Many children in our community – children who imagine a boundless future for themselves – still go to sleep at night without a bedtime story. These children are waiting for the opportunity to unleash their vast potential. It's our goal – and our responsibility – to provide the basic resources that can ignite their imaginations and enable them to realize that potential.

JUST IMAGINE what we can do together in the year ahead! Thrilling, isn't it? Let's get to work!

In partnership and with deepest gratitude,

Michele Lynn *Ginger Young*

Michele Lynn
Board Chair

Ginger Young
Executive Director



500,000

IN 2016, A CHILD TOOK HOME OUR 500,000TH BOOK!

We are overflowing with gratitude for every donor, volunteer, staff member, and community partner who helped us reach this milestone. And special thanks to the children in our community who are reading more than ever and fueling their limitless imaginations!



*It's delightful when your
imagination comes true, isn't it?*

L.M. MONTGOMERY, ANNE OF GREEN GABLES

AT A GLANCE

TOTAL BOOKS HARVESTED

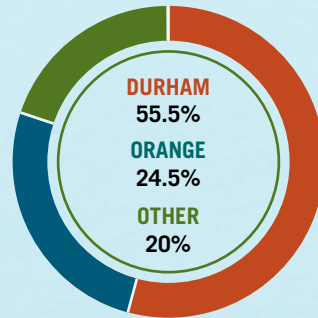
BY TRIANGLE CHILDREN
IN 2016



166,559

% OF BOOKS HARVESTED

BY COUNTY IN 2016



2016 FINANCES

CASH REVENUE

| | | |
|---------------------|-----------|-----|
| Foundations | \$330,866 | 59% |
| Individuals | \$113,228 | 20% |
| Sponsorships | \$60,361 | 11% |
| Businesses | \$45,472 | 8% |
| Civic/Congregations | \$11,407 | 2% |
| Other | \$2,751 | <1% |

TOTAL \$563,905



CASH EXPENSE

| | | |
|---------------------|-----------|-----|
| Book Babies | \$164,380 | 36% |
| Books on Break | \$93,646 | 21% |
| Community Book Bank | \$57,968 | 13% |
| Events | \$46,945 | 10% |
| Fundraising | \$42,512 | 9% |
| Administrative | \$32,195 | 7% |
| Books to Go | \$17,831 | 4% |

TOTAL \$455,477



OUR MISSION

Book Harvest provides books to children who need them and engages families and communities to promote children's lifelong literacy and academic success.

OUR VISION

Book Harvest believes that books are essential to children's healthy development and well-being and that all children deserve to grow up in book-rich homes. To that end, we will remove barriers to book ownership to fuel a lifelong love of reading among America's children that will enable success in school and in life.



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Book Babies Team Member

Ginger Young
Founder and Executive Director



32,247
CHILDREN
HARVESTED
166,559
BOOKS



10,711,552
PAGES TURNED



\$282,419
VALUE OF
BOOKS CHILDREN
HARVESTED



682
LETTERS RECEIVED
FROM GRATEFUL
CHILDREN



143
BOOK DRIVES



3,364
BOXES OF BOOKS
WERE PACKED



\$563,905
RAISED



459
FINANCIAL
DONORS

COMMUNITY BOOK BANK

Inspiring children to read by creating book-rich environments in every corner of our community

- 68** Community Book Bank partner locations
- 19,121** children harvested books
- 95,603** books went home with children and families

2016

BOOKS TO GO

Motivating tweens and teens to read by helping them build home libraries of high-interest books

- 27** schools and nonprofit partners
- 3,808** middle and high school students participated
- 19,041** books harvested by students

BOOK BABIES

Helping newborns, babies, and toddlers discover the joy of reading with their parents

- 206** families enrolled
- 347** home visits
- 620** babies and siblings reached
- 7,243** books provided

IMPACT

BOOKS ON BREAK

Energizing students to read and retain their academic skills over the summer

- 3,949** book-filled backpacks went home with students
- 9,057** students selected books
- 44,302** books chosen by participating students



493
VOLUNTEERS



8,069
VOLUNTEER HOURS
LOGGED



\$176,549
VALUE OF
VOLUNTEER HOURS



137,600
TWITTER
IMPRESSIONS



59
MLK DAY
DREAM BIG
SPONSORS



18,816
MOST BOOKS
DELIVERED BY A
SINGLE VOLUNTEER



\$1,022,873
VALUE OF ALL
CASH AND IN-KIND
DONATIONS



COUNTLESS
MOMENTS OF
READING JOY

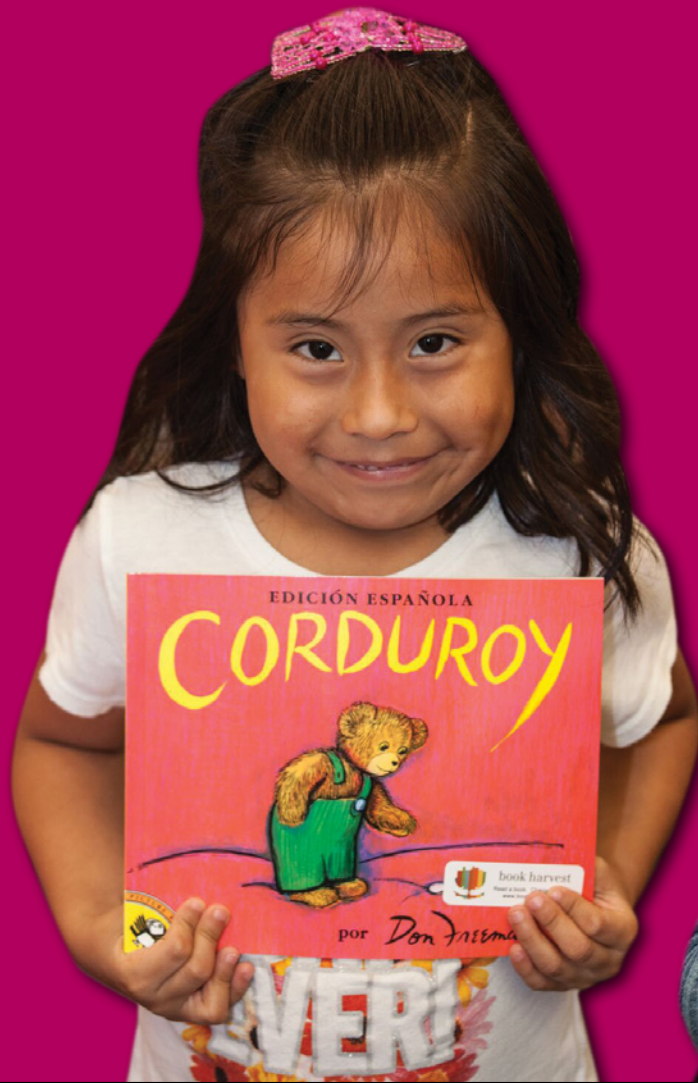
"My baby gets access to plenty of books now. Every new book puts a smile on her face."

"Books make you think and they take you anywhere in the world. You can be a pirate, a prince, a mummy, a robot, a pop star.... even a Big Red Dog!"



*"Your books are the best
I have ever seen in my life.
I love you guys."*

*"Thank you for giving our students the gift
of reading...for helping them to travel
to new places...for not only giving them the
physical books, but opening their world
to endless possibilities."*



2016 PARTNERS

Book-Rich Environments Initiative, Campaign for Grade-Level Reading
Boys and Girls Club of Greater Durham
Books in the Park, Carrboro
Bull City READS, Durham
Carolina Outreach
Carrboro Community Health Center
Catholic Charities, Durham
Center for Child and Family Health, Durham
Channing Avenue Apartments, Durham
Chapel Hill-Carrboro City Schools
Chapel Hill Pre-K
Charles Drew Community Health Center, Burlington
Chatham County Schools
Close the Gap, Triangle-wide collaborative
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Duke University Office of Durham and Regional Affairs
Durham Connects
Durham County Department of Public Health
Durham County Library
Durham Early Head Start
Durham Housing Authority
Durham Literacy Center
Durham Police Department
Durham Public Schools
Durham Public Schools ESL Resource Center
Durham's Partnership for Children
East Durham Children's Initiative
EDCI LEAP Preschool, Durham
El Centro Hispano, Durham
El Futuro, Durham
Exchange Family Center, Durham

Fairview Child and Family Center, Hillsborough
Families Moving Forward, Durham
Family Reading Partners, Chapel Hill/Carrboro
First Book
Food for the Summer, Chapel Hill/Carrboro
Give Five/Read Five, NC Department of Public Instruction
Global Youth Service Day, multiple locations
Habitat for Humanity, Durham
Holton Wellness Center, Durham
Inter-Faith Council for Social Service, Carrboro
Keeping Children Safe
Latino Educational Achievement Partnership, Durham
Lincoln Community Health Center, Durham
Moncure Community Health Center
National Night Out
NC Early Childhood Foundation
North Carolina LiteracyCorps
Orange County Department of Social Services
Orange County Schools
PORCH Food for Families, Chapel Hill-Carrboro
Prospect Hill Community Health Center, Prospect Hill
Read for the Record
Read2Me: Tailgate Stories, Chapel Hill/Carrboro
Scott Community Health Center, Burlington
Siler City Community Health Center
Southside Neighborhood Association, Durham
Strong Fathers, Durham
Student U, Durham
United Way of the Greater Triangle
Urban Ministries, Durham
Walltown Neighborhood Clinic, Durham
Welcome Baby, Durham

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The man who has no imagination has no wings.

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we apologize!
Please notify us at
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*I hope we can give our
children a world in which they
will read, and be read to, and
imagine, and understand.*

NEIL GAIMAN



book harvest

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