WE’RE GROWING
hearts & minds

2015 IMPACT REPORT
DEAR FRIENDS OF BOOK HARVEST,

“Now I’ll know the REAL story of what happened to those three pigs!”
“Junie B. Jones is my best friend!”
“I am going to read all these books so I’ll be ready for college.”

These are just a few of the thoughts young readers have shared with us. With every Book Harvest book that a child takes home, we are growing hearts and minds, helping ensure that children who need books most have a bounty of stories to nourish their imaginations and intellects.

2015 WAS A BUSY YEAR: more than 20,000 children built or enriched their home libraries with 112,183 Book Harvest books. It was also a year in which we strengthened our solid foundation that will enable us to reach many more children in the years ahead. Our Dream Big Book Drive on MLK Day was our biggest and best yet. We were the delighted beneficiaries of the Triangle Corporate Battle of the Bands. We anchored and grew our operating reserve fund. Our hardworking board adopted a visionary and ambitious three-year strategic plan.

Five years since Book Harvest’s founding, our mission remains clear: to enable every child in our community to grow up in a home that is rich with books. We thank you for joining with us in growing hearts and minds and enabling brighter, book-filled futures for all our children.

With gratitude,

Ginger Young
Executive Director

Michele Lynn
Board Chair

Ginger Young and Michele Lynn

2015 IMPACT

<table>
<thead>
<tr>
<th>NUMBER OF BOOKS HARVESTED</th>
<th>TOTAL BOOKS HARVESTED</th>
<th>% OF BOOKS HARVESTED</th>
</tr>
</thead>
<tbody>
<tr>
<td>BY TRIANGLE CHILDREN</td>
<td>FROM 2011-2015:</td>
<td>BY COUNTY IN 2015</td>
</tr>
<tr>
<td>2011</td>
<td>36,594</td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>63,877</td>
<td></td>
</tr>
<tr>
<td>2013</td>
<td>70,213</td>
<td></td>
</tr>
<tr>
<td>2014</td>
<td>82,596</td>
<td></td>
</tr>
<tr>
<td>2015</td>
<td>112,183</td>
<td></td>
</tr>
</tbody>
</table>

| 365,463                   | DURHAM 64%            |
|                          | ORANGE 29%            |
|                          | OTHER 7%              |

2015 FINANCES

CASH REVENUE

<table>
<thead>
<tr>
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<th>$645,047</th>
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<tbody>
<tr>
<td>Foundations</td>
<td>$366,110</td>
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<tr>
<td>Outreach Events</td>
<td>$171,204</td>
</tr>
<tr>
<td>Individuals</td>
<td>$59,382</td>
</tr>
<tr>
<td>MLK Day Sponsors</td>
<td>$29,800</td>
</tr>
<tr>
<td>Businesses</td>
<td>$13,044</td>
</tr>
<tr>
<td>Civic Groups and Congregations</td>
<td>$4,382</td>
</tr>
<tr>
<td>Other</td>
<td>$1,125</td>
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CASH EXPENSE

<table>
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<tr>
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<th>$370,215</th>
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<tbody>
<tr>
<td>Book Babies</td>
<td>$105,066</td>
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<tr>
<td>Outreach Events</td>
<td>$76,099</td>
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<tr>
<td>Books on Break</td>
<td>$68,519</td>
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<tr>
<td>Community Book Bank</td>
<td>$67,818</td>
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<tr>
<td>Administrative</td>
<td>$33,324</td>
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<tr>
<td>Fundraising</td>
<td>$19,389</td>
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<td></td>
</tr>
<tr>
<td>Administrative 9%</td>
<td></td>
</tr>
<tr>
<td>Fundraising 5%</td>
<td></td>
</tr>
</tbody>
</table>
Helping babies and toddlers discover the joy of reading with their parents.

THE BRAIN DEVELOPS MOST RAPIDLY IN THE FIRST FIVE YEARS OF LIFE. During those years, a child’s brain makes 700 neural connections every second. The American Academy of Pediatrics recommends reading as an essential part of a healthy childhood starting at birth.

WE BRING LOTS OF BOOKS TO FAMILIES in their homes every six months during their babies’ first five years, to enable reading and stimulate brain development from a baby’s very first days. We support parents in being their babies’ “first teacher, brain builder, tech navigator, advocate and coach – the secret sauce to their children’s success.”*  

* The Campaign for Grade Level Reading

In 2015, Book Babies provided 3,200 BOOKS AND 320 HOME VISITS TO 160 FAMILIES with Medicaid-eligible newborns, babies, and young children in Durham, North Carolina.

GROWTH SINCE 2014: 57%

OUR 2015 BOOK BABIES PARTNERS INCLUDE:
Durham Connects • Durham County Library • First Book • Lincoln Community Health Center • Duke University Center for Child and Family Policy
Books on Break

Energizing students to read and retain their academic skills over the summer.

The Opportunity

Students can slash their summer learning loss by reading books that they are excited about in the summer. Children who participate in programs which provide plenty of books for three summers in a row can realize the same academic gains as children who take a $3,000 summer school course – at a fraction of the cost.

Our Response

We invite children who lack ready access to books to select 10 books to take home at the end of the school year, to read over the summer and to keep forever. We preload a new string backpack for each student with resources for parents, to help them serve as their children’s reading advocates.

Our Impact

In 2015, Books on Break provided 28,260 books to 2,826 students in 15 elementary schools in Durham, Chapel Hill, and Carrboro, North Carolina.

Growth since 2014: 28%

Our 2015 Books on Break Partners Include:

- Durham Public Schools
- Chapel Hill-Carrboro City Schools
- Downtown Durham Rotary Club
- First Book
- Durham County Library
- NC Early Childhood Foundation
- United Way of the Greater Triangle
community book bank

Inspiring children who need books most to build home libraries.

the opportunity

Two out of three children in poverty do not own any books. An effective way to improve the reading achievement of low-income children is to INCREASE THEIR RATES OF BOOK OWNERSHIP.

our response

Our Community Book Bank enlists dozens of partner organizations to enable READY ACCESS TO BOOKS and a reading culture in the home, regardless of a family’s income. We provide families with plenty of books, free of charge, to take home, read together, and keep forever.

our impact

In 2015, an estimated 16,244 children HARVESTED 81,220 BOOKS from 47 Community Book Bank locations, taking them home to build home libraries.

GROWTH SINCE 2014: 39%

OUR 2015 COMMUNITY BOOK BANK PARTNERS INCLUDE:

- Books in the Park, Carrboro
- Carolina Outreach, Durham
- Carrboro Community Health Center, Carrboro
- Catholic Charities, Durham
- Center for Child and Family Health, Durham
- Channing Avenue Apartments, Durham
- Charles Drew Community Health Center, Burlington
- Duke Hospital Intensive Care Nursery, Durham
- Durham Public Health Department, Durham
- Durham Public Schools, ESL Resource Center, Durham
- Durham’s Partnership for Children, Durham
- Early Head Start, Durham
- East Durham Children’s Initiative, Durham
- Fairview Child and Family Center, Hillsborough
- Family Reading Partners, Chapel Hill-Carrboro
- Forest View Elementary School, Durham
- Global Youth Service Day, multiple locations
- Habitat for Humanity of Durham, Durham
- Holton Wellness Center, Durham
- Inter-Faith Council for Social Service, Carrboro
- Latino Educational Achievement Partnership, Durham
- Lincoln Community Health Center, Durham
- PORCH Food for Families, Chapel Hill - Carrboro
- Prospect Hill Community Health Center, Prospect Hill
- Scott Community Health Center, Burlington
- Siler City Community Health Center, Siler City
- Student U, Durham
- Urban Ministries, Durham
- Walltown Neighborhood Clinic, Durham
- Welcome Baby, Durham
Book Harvest is always exploring new ways to make an impact with our community’s support.

Silver Current Acupuncture
Sam and Erika Buell
Pamela Cohen
Mary Sampson

Piedmont Carolina Club of
Swapnil Patel

Gregg and Cynthia
Russell and Robyn Owens

IN-KIND
11 Alive/ABC/WTVD
Barnes and Noble
A Better Image Printing
Capitol Broadcasting
First Book
Letters Bookshop
McKinney
North Carolina LiteracyCorps
Research Triangle Foundation
Rockwood Center, LLC

If you made a donation to Book Harvest in 2015 and are not listed, we apologize! Please notify us at info@bookharvestnc.org.
book harvest

OUR MISSION

Book Harvest provides books to children who need them and engages families and communities to promote children’s lifelong literacy and academic success.

OUR VISION

Book Harvest believes that books are essential to children’s healthy development and well-being and that all children deserve to grow up in book-rich homes. To that end, we will remove barriers to book ownership to fuel a lifelong love of reading among America’s children that will enable success in school and in life.

2015 LEADERSHIP

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John Stanley
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Stephen Zapotozncy

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Ginger Young, Founder and Executive Director