

WE'RE GROWING

hearts & minds



book harvest



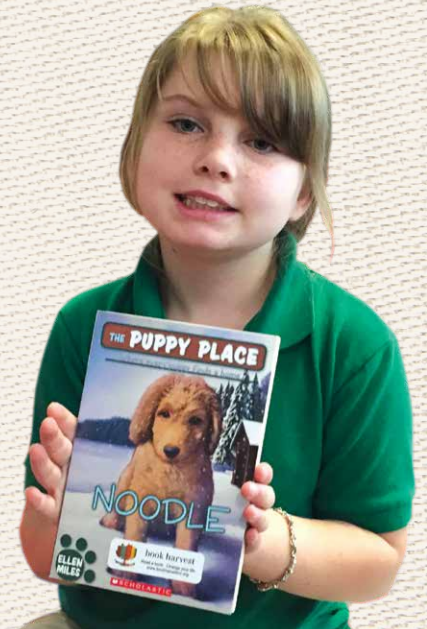
discovering



exploring



energizing



inspiring



book harvest

DEAR FRIENDS OF BOOK HARVEST,

"Now I'll know the REAL story of what happened to those three pigs!"
"Junie B. Jones is my best friend!"
"I am going to read all these books so I'll be ready for college."



Ginger Young and Michele Lynn

These are just a few of the thoughts young readers have shared with us. With every Book Harvest book that a child takes home, we are growing hearts and minds, helping ensure that children who need books most have a bounty of stories to nourish their imaginations and intellects.

2015 WAS A BUSY YEAR: more than 20,000 children built or enriched their home libraries with 112,183 Book Harvest books. It was also a year in which we strengthened our solid foundation that will enable us to reach many more children in the years ahead. Our Dream Big Book Drive on MLK Day was our biggest and best yet. We were the delighted beneficiaries of the Triangle Corporate Battle of the Bands. We anchored and grew our operating reserve fund. Our hardworking board adopted a visionary and ambitious three-year strategic plan.

Five years since Book Harvest's founding, our mission remains clear: to enable every child in our community to grow up in a home that is rich with books. We thank you for joining with us in growing hearts and minds and enabling brighter, book-filled futures for all our children.

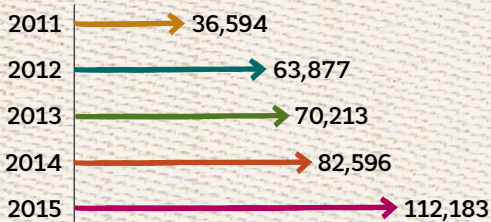
With gratitude,

Ginger Young
Executive Director

Michele Lynn
Board Chair

2015 IMPACT

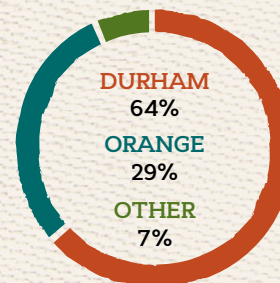
NUMBER OF BOOKS HARVESTED BY TRIANGLE CHILDREN



TOTAL BOOKS HARVESTED FROM 2011-2015:



% OF BOOKS HARVESTED BY COUNTY IN 2015

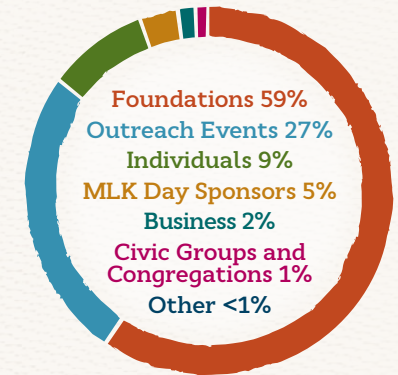


2015 FINANCES

CASH REVENUE

Foundations	\$366,110
Outreach Events	\$171,204
Individuals	\$59,382
MLK Day Sponsors	\$29,800
Businesses	\$13,044
Civic Groups and Congregations	\$4,382
Other	\$1,125

TOTAL: \$645,047



CASH EXPENSE

Book Babies	\$105,066
Outreach Events	\$76,099
Books on Break	\$68,519
Community Book Bank	\$67,818
Administrative	\$33,324
Fundraising	\$19,389

TOTAL: \$370,215



book babies

Helping babies and toddlers *discover* the joy of reading with their parents.

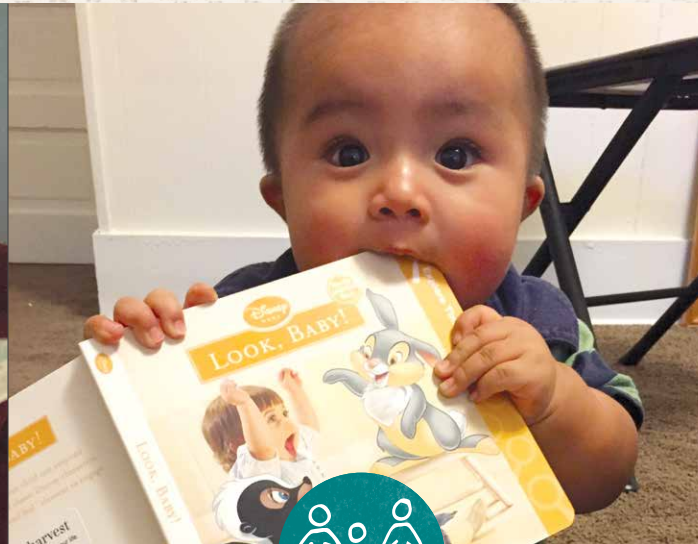


the opportunity

THE BRAIN DEVELOPS MOST RAPIDLY IN THE FIRST FIVE YEARS OF LIFE.

During those years, a child's brain makes 700 neural connections every second.

The American Academy of Pediatrics recommends reading as an essential part of a healthy childhood starting at birth.



our response

WE BRING LOTS OF BOOKS TO FAMILIES

in their homes every six months during their babies' first five years, to enable reading and stimulate brain development from a baby's very first days. We support parents in being their babies' "first teacher, brain builder, tech navigator, advocate and coach – the secret sauce to their children's success."*

** The Campaign for Grade Level Reading*



our impact

In 2015, Book Babies provided **3,200 BOOKS AND 320 HOME VISITS TO 160 FAMILIES** with Medicaid-eligible newborns, babies, and young children in Durham, North Carolina.

GROWTH SINCE 2014: 57%

OUR 2015 BOOK BABIES PARTNERS INCLUDE:

Durham Connects • Durham County Library • First Book • Lincoln Community Health Center • Duke University Center for Child and Family Policy

books on break

Energizing students to read and retain their academic skills over the summer.



the opportunity

Students can slash their summer learning loss by **READING BOOKS THAT THEY ARE EXCITED ABOUT** in the summer. Children who participate in programs which provide plenty of books for three summers in a row can realize the same academic gains as children who take a \$3,000 summer school course – at a fraction of the cost.



our response

We invite children who lack ready access to books to select **10 BOOKS TO TAKE HOME** at the end of the school year, to read over the summer and to keep forever. We preload a new string backpack for each student with resources for parents, to help them serve as their children's reading advocates.



our impact

In 2015, Books on Break provided **28,260 BOOKS TO 2,826 STUDENTS** in 15 elementary schools in Durham, Chapel Hill, and Carrboro, North Carolina.

GROWTH SINCE 2014: 28%

OUR 2015 BOOKS ON BREAK PARTNERS INCLUDE:

Durham Public Schools • Chapel Hill-Carrboro City Schools • Downtown Durham Rotary Club
First Book • Durham County Library • NC Early Childhood Foundation • United Way of the Greater Triangle

community book bank

Inspiring children who need books most to build home libraries.



the opportunity

Two out of three children in poverty do not own any books. An effective way to improve the reading achievement of low-income children is to

INCREASE THEIR RATES OF BOOK OWNERSHIP.



our response

Our Community Book Bank enlists dozens of partner organizations to enable **READY ACCESS TO BOOKS** and a reading culture in the home, regardless of a family's income. We provide families with plenty of books, free of charge, to take home, read together, and keep forever.



our impact

In 2015, an estimated 16,244 children **HARVESTED 81,220 BOOKS** from 47 Community Book Bank locations, taking them home to build home libraries.

GROWTH SINCE 2014: 39%

OUR 2015 COMMUNITY BOOK BANK PARTNERS INCLUDE:

- Books in the Park, Carrboro
- Carolina Outreach, Durham
- Carrboro Community Health Center, Carrboro
- Catholic Charities, Durham
- Center for Child and Family Health, Durham
- Channing Avenue Apartments, Durham
- Charles Drew Community Health Center, Burlington
- Duke Hospital Intensive Care Nursery, Durham
- Durham Public Health Department, Durham
- Durham Public Schools, ESL Resource Center, Durham

- Durham's Partnership for Children, Durham
- Early Head Start, Durham
- East Durham Children's Initiative, Durham
- Fairview Child and Family Center, Hillsborough
- Family Reading Partners, Chapel Hill-Carrboro
- Forest View Elementary School, Durham
- Global Youth Service Day, multiple locations
- Habitat for Humanity of Durham, Durham
- Holton Wellness Center, Durham
- Inter-Faith Council for Social Service, Carrboro

- Latino Educational Achievement Partnership, Durham
- Lincoln Community Health Center, Durham
- PORCH Food for Families, Chapel Hill - Carrboro
- Prospect Hill Community Health Center, Prospect Hill
- Scott Community Health Center, Burlington
- Siler City Community Health Center, Siler City
- Student U, Durham
- Urban Ministries, Durham
- Walltown Neighborhood Clinic, Durham
- Welcome Baby, Durham

2015 DONORS

\$100,000 +

Oak Foundation

\$50,000 +

Matthew Cullinan and Anna Reilly
Nationwide Insurance
William R Kenan, Jr. Charitable Trust

\$25,000 +

A.J. Fletcher Foundation
Curious George Fund of Combined Jewish Philanthropies

\$10,000 +

Anne M. Dellinger
Bastian Family Charitable Foundation
Dilweg Companies
Mericos Foundation
PNC Grow Up Great
United Way of the Greater Triangle

\$5,000 +

Duke Doing Good in the Neighborhood
Duke Energy Foundation
Duke University Libraries
Johnson Lexus
MetaMetrics Inc.
Morgan Creek Foundation
Rho, Inc.
Rise
Strowd Roses
The Marcia Angle & Mark Trustin Fund of Triangle Community Foundation
United Therapeutics
Youth Forward

\$1,000 +

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Cormetech
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Duda Paine Architects, LLP
Duke Medicine
Duke School
Duke Street Pediatric Dentistry
Duke University Durham and Regional Affairs
Durham Academy
Durham Lions Club
Durham Pediatric Dentistry and Orthodontics
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Coleman and Brian Whittier
Written Word Media
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\$500 +

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Measurement Incorporated
Millennium Sports Club

Montessori Children's House of Durham
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Susan C. Newton
Our PlayHouse Preschool and Kindergarten
Primary Colors Early Learning Center
Primrose School at Hope Valley Farms
Nancy Ranney and David Levi
Renaissance Family Dentistry
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Saladelia Cafe
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Kirk Streb
The Dowd Foundation, Inc.
The Link Group
The Rotary Foundation
Valassis Giving Committee
Wired Triangle
Woodcroft Women's Club

\$250 +

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Beyù Caffè
Mike and Melissa Bishop
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Chris Brown
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C.H. Real Estate & Staging Services, LLC
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Southern Village Pharmacy
Triangle Park Chapter of The Links, Inc.
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Kimberly and Jefferson Young

\$100+

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Book Harvest is always **exploring** new ways to make an impact with our community's support.

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UP TO \$99

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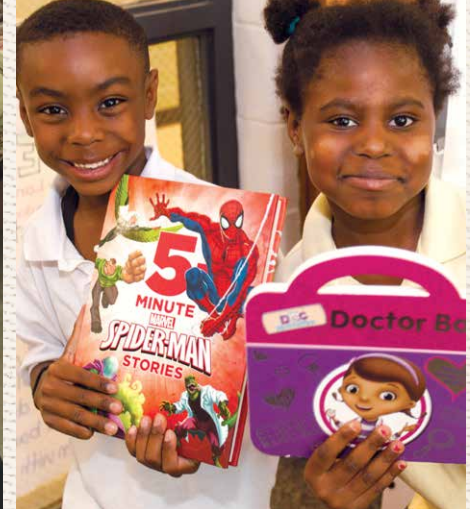
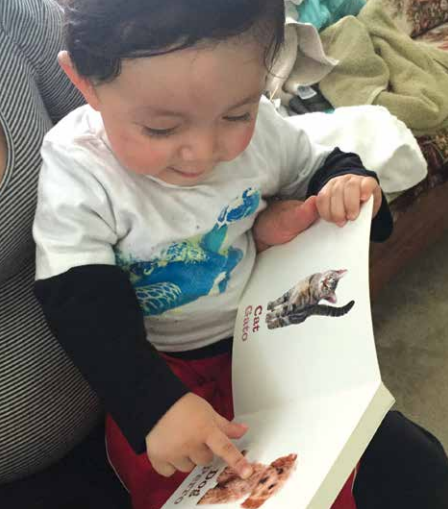
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North Carolina LiteracyCorps
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book harvest

OUR MISSION

Book Harvest provides books to children who need them and engages families and communities to promote children's lifelong literacy and academic success.

OUR VISION

Book Harvest believes that books are essential to children's healthy development and well-being and that all children deserve to grow up in book-rich homes. To that end, we will remove barriers to book ownership to fuel a lifelong love of reading among America's children that will enable success in school and in life.

BOOK HARVEST, 2501 UNIVERSITY DRIVE, DURHAM, NC 27707

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