



# Dream Big

**BOOK HARVEST'S**  
MLK Day Book Drive & Community Celebration

**2025  
FINAL  
REPORT**

**43,437 Books Donated!**

**1000+ People**

attended Dream Big on January 12, 2025

**53 Book Drives**

were held in anticipation of the big day

**\$131,034 Donated**

by 30 generous sponsors!



On January 12, 2025, Book Harvest hosted its 14th annual Dream Big Book Drive and Community Celebration in honor of MLK. Over 1,000 community members, 82 volunteers, and 20 partners attended the event at the Golden Belt Campus in Durham. Visitors enjoyed the PaperHand Puppet Project, popcorn from Mad Popper, hot chocolate from B3 Coffee, a performance by the Bouncing Bulldogs, the Poetry Fox, and more!! Plus, they selected 1,995 children's books to keep forever to build their home libraries.

**THANK YOU TO OUR AMAZING COMMUNITY**

*for joining us in service and celebration!*



*Book Harvest's annual Dream Big Book Drive and Community Celebration is inspired by Dr. King's vision of a world in which every child has the chance to realize his or her full potential.*

**BOOK HARVEST • 2501 UNIVERSITY DRIVE • DURHAM, NC 27707 • 252.497.BOOK • BOOKHARVEST.ORG**

# BOOK HARVEST DURHAM SPONSORS

Thank you to our 2025 Book Harvest Durham sponsors for helping us Dream Big! These sponsors champion our work in Durham and support our belief that growing up with an abundance of books, from birth, is essential for children to flourish and to create healthy communities.

## PRESENTING SPONSOR

Hendrick Subaru Southpoint

## DIAMOND SPONSORS

Enterprise Mobility

Mebane Charitable Foundation

## PLATINUM SPONSORS

City of Durham

Written Word Media

## SILVER SPONSORS

A Better Image Printing

ABC 11

Gateway Building Company

Kitty Bell

The Leininger-Hugh Crew

Triangle Media Partners

Two Men and a Truck

Mary Rae Hunter, Urban Durham Realty

## GOLD SPONSORS

Golden Belt Campus

Pinnacle Financial - N. Duke Street

Target

Wyrick Robbins

## BRONZE SPONSORS

Alliance Health

Child's Play, EEV Education, & Garden Learning

Duke Street Pediatric Dentistry

Durham Academy & Hill Learning Center

Franklin Street Pediatric Dentistry

Jewish for Good

Mad Popper

Miller Property Management

Street Level Media

TeamLogic

## ABOUT BOOK HARVEST

Book Harvest is internationally recognized for its work to transform children's literacy. Since 2011, Book Harvest has provided over two million books to families in North Carolina, ensuring that parents have the tools and power to ignite and strengthen their children's literacy. With programs that are grounded in evidence, Book Harvest believes that literacy starts at birth, in the home, powered by parents, and nourished with books.

BOOK HARVEST • 2501 UNIVERSITY DRIVE • DURHAM, NC 27707 • 252.497.BOOK • BOOKHARVEST.ORG