



book harvest



Working Toward Our Vision:

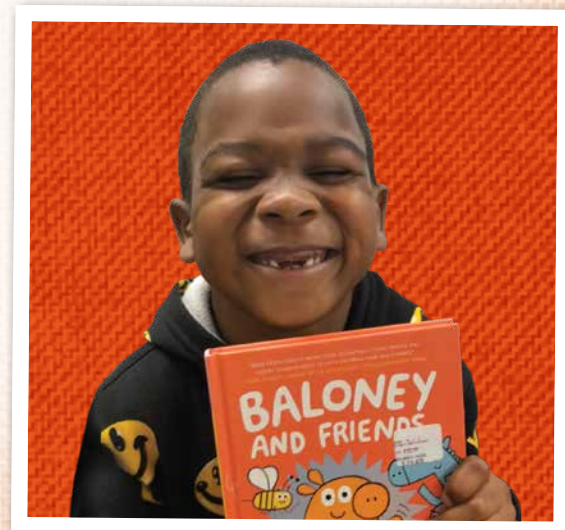
BOOKS
FOR EVERY CHILD

SUPPORT
FOR EVERY PARENT

LITERACY
FOR EVERY COMMUNITY



**2022
IMPACT
REPORT**



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(As of December 31, 2022)

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(As of December 31, 2022)

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BOOK HARVEST 2022 FULL-TIME STAFF

Ranita Anderson, <i>Data and Evaluation Manager</i>	Maria Garcia, <i>Book Babies Coordinator</i>
Gabriela Angeles-Paredes, <i>Community Engagement Coordinator</i>	Isabel Geffner, <i>Director of Advancement</i>
Victoria Arrivillaga, <i>Book Babies Coach</i>	Benay Hicks, <i>Associate Director of Communications and Marketing</i>
Meytal Barak, <i>Director of Early Literacy</i>	Alisa Miller, <i>Book Babies Coach</i>
Caitlyn Bergmann, <i>Book Access Manager</i>	Parker Nelson, <i>Duke University North Carolina LiteracyCorps Member</i>
Tabitha Blackwell, <i>Executive Director, Book Harvest Durham</i>	Kate Panuska, <i>Director of Operations and Finance</i>
Malika Butler, <i>Duke University North Carolina LiteracyCorps Member</i>	Siobhan Powers, <i>Duke University North Carolina LiteracyCorps Member</i>
Wilmarie Cintron-Tyson, <i>PreK/K Transition Coach</i>	Perry Robinson, <i>Executive Assistant to the CEO</i>
Cheri Coleman, <i>Book Babies Durham Manager</i>	Rachel Stine, <i>Director of Book Abundance</i>
Bria Davenport, <i>Events and Development Manager</i>	Charlia Vance, <i>Finance Manager</i>
Daniela Flores, <i>Parent Leader</i>	Alison Sever Westbrook, <i>Associate Director of Talent and Culture</i>
Amy Franks, <i>Associate Director of Learning Partnerships</i>	Erin Wuebbens, <i>Operations Coordinator</i>
	Ginger Young, <i>Founder and CEO</i>

2022 FINANCIALS AT-A-GLANCE*

REVENUE

Individuals.....	\$1,445,221	42%
Foundations.....	\$1,144,573	34%
Government.....	\$617,799	18%
Sponsorships.....	\$103,900	3%
Corporate and Community.....	\$63,839	2%
Investment Earnings/Other.....	\$44,216	1%
TOTAL	\$3,419,548	100%

EXPENSE

Book Abundance Programs.....	\$656,682	20%
Early Literacy Programs.....	\$571,230	18%
Administrative.....	\$367,186	11%
Book Bank.....	\$297,433	9%
Strategic Initiatives.....	\$242,443	8%
Fundraising.....	\$242,106	8%
Communications.....	\$116,644	4%
Events.....	\$69,267	2%
Operating Reserve Contribution**.....	\$623,124	20%
TOTAL	\$3,186,115	100%

* This Impact Report went to press prior to audit. Please visit www.bookharvest.org for our most recent audited financial statements and our 990.

** This allocation is necessary to ensure compliance with our Board-approved Operating Reserve Policy.

THE BOOK HARVEST STAFF gathered together in September 2022.



DEAR FRIENDS...

The magical moments I witnessed in 2022 – a mom and her six-month-old cooing together over a board book; a third grader proudly reading to his adoring little brother; a six-year-old giddy with excitement when she finds a new favorite book at the laundromat – are powerful, unforgettable, enduring.

And, yet, these transcendent moments coexisted with a hard truth that was brought into high relief for me this past year. As reported by the National Center for Education Statistics in its 2022 Nation's Report Card, students across the US experienced a sharp decline in reading achievement. Myriad factors contributed to this trend, including profound and continuing educational disruptions caused by the pandemic.

I am fired up with greater energy than ever before to work toward correcting this state of things for our precious children.

Every child deserves to thrive, in school and in life.

For Book Harvest, the work begins at birth. We accompany parents in the first five years of their child's life, when 90% of the brain is formed. We show up with an abundance of books for families wherever they are, helping them build home libraries. We know that books build brains; we know that parents - more than anyone else - can ignite and catalyze their children's success; and we know that children thrive in literacy-rich communities.

During 2022, we redoubled our commitment to children and families. Based on the exemplary outcomes of our work in our home community (where a child will soon harvest our two millionth book!), Book Harvest embarked on a plan to increase our impact, scale, and policy influence both in and beyond our home community of Durham, North Carolina.

To set this plan in motion, we welcomed **Tabitha Blackwell** as the first Executive Director of Book Harvest Durham in 2022. In this new position, Tabitha is working to scale the reach and scope of existing programs in our beloved flagship community and to pilot new initiatives that provide books and literacy supports to Durham's children and families. (Tabitha served as our Board Chair for four years; having her alongside me for this next stretch of work is a dream come true.) With Tabitha at the helm in Durham, I am assembling a team of immense talent to develop the strategy for increasing our impact, scale, and policy influence beyond Durham.

Book Harvest's 2022 was a year brimming with proud achievements and new frontiers. The pages that follow provide a glimpse of all that we did in 2022 to work toward our Big Dream:

Books for every child. Support for every parent. Literacy for every community.

More than ever, I believe that we *can* realize a world in which every child thrives. But it will take all of us. I hope you will join me.

With gratitude and in partnership,

Ginger

Ginger Young
Founder and CEO



*Tabitha Blackwell
and Ginger Young*

BOOKS FOR EVERY CHILD

Book Harvest ensures that all children can harvest free, culturally inclusive books – readily available wherever families go – so they can build cherished home libraries.

IN 2022:
255,776
BOOKS
were harvested
by children and families.



SCHOOLS

14,360 elementary school students harvested **70,315 books** to take home over the summer and to keep forever through Books on Break 2022.



CLASSROOMS

341 teachers received **35,513 brand new books** for their classroom libraries.



LAUNDROMATS

Cozy corners stocked with free books and playful learning activities in **seven laundromats** engaged children and families while their laundry spins.



BOOK BOXES

Children harvested **15,182 books** to take home from **14 colorful book boxes**, located in all the places families go.

SUPPORT FOR EVERY PARENT



IN 2022:
332
FAMILIES
were enrolled in Book Babies
and participated in 660 literacy
coaching home visits.

From the moment children are born, Book Harvest accompanies their parents – wherever they are and wherever they go – with resources, tools, and supports to ignite their child's literacy and love of reading, and to build parents' confidence and competence as their child's first and best teacher.



CELEBRATIONS

Parents of the **51 graduates** of the **Book Babies Class of 2022** watched with pride as their children marched across the stage on June 4, 2022 after completing the five-year program – ready for kindergarten!



TRANSITIONS

90% of parents felt confident about making appropriate decisions for their child's transition to school thanks to individualized coaching sessions with their Book Harvest Pre-K/K transition coach.



INVESTMENTS

Through Book Babies Bright Futures, Book Harvest made an investment of **\$500** in **96** Book Babies' families' savings accounts for their children's college or career.



CONNECTIONS

Our all-new Family Space in Durham welcomed **483 families** since opening in July 2022; parents and their children enjoyed storytimes and playful learning, and they harvested **3,265 books** to take home.

LITERACY FOR EVERY COMMUNITY

Building on abundant book provision and parent support, Book Harvest collaborates with communities to actively nurture literacy from birth for every child. Durham is the flagship community for our work, but seeds are being sown to cultivate a culture of literacy in communities across North Carolina and beyond.

COMMUNITY CELEBRATIONS

DREAM BIG BOOK DRIVE AND COMMUNITY CELEBRATION:

The 11th annual MLK Day extravaganza hosted more than 400 people whose 95 book drives collected an incredible **52,951 books!**



SUMMER BLOCK PARTY:

In celebration of National Summer Learning week, **2,506 eager readers** gathered at the Durham Bulls Athletic Park and harvested 3,601 books to keep learning alive over summer break.



SHARED KNOWLEDGE

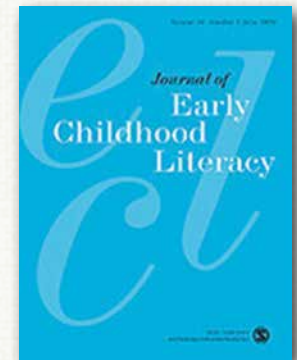
NATIONAL RESEARCH- TO-PRACTICE WEBINAR:

Champions of childhood literacy from across the US gathered to learn how Book Harvest realizes equitable, accessible, abundant book provision. **Renowned researcher Dr. Susan Neuman** headlined the session for the 124 attendees.



PEER-REVIEWED JOURNAL PUBLICATION:

Research findings from a study of Book Babies by Book Harvest's Meytal Barak and Dr. Cristina Gillanders of University of Colorado Denver were published in the peer-reviewed *Journal of Early Childhood Literacy*. More than **142,000 readers** had access to the article, "*In Their Own Words: Parents' Voices About a Book-Provision Program.*"



COLLABORATIVE INVESTMENTS

BOOKS:

Generous community members donated **178,860 books** to share with other children.

TIME:

Intrepid parents and volunteers – 683 of them! – contributed **7,140 hours** of their precious time (valued at \$213,843) to make sure books were in the hands and homes of our community's families.

FUNDING:

In addition to visionary foundation, government, and individual philanthropists' gifts, Book Harvest received a generous American Rescue Plan award of \$342,749 from the city of Durham to install 62 book boxes and realize a new designation "**Durham: The City of Books.**"



PUBLIC AWARENESS

TRANSIT:

Messaging and QR codes – both **outside and inside Durham city buses** – provided access links and reminders that “Books Build Brains” and “Books Spread Joy.”



RECOGNITION:

Readers of North Carolina's *INDY Week* voted Book Harvest the **Best Literary Organization in the Triangle.**



BEYOND DURHAM

BOOK BABIES IN FORSYTH COUNTY:

The thriving replication of Book Harvest's Book Babies program at Imprints Cares actively reaches **158 Medicaid-eligible babies** and their loving families.



BOOKS ON BREAK IN BLADEN AND COLUMBUS COUNTIES:

The **third year of collaboration** with schools in these communities responded to student needs. As a Media Coordinator shared, *"We appreciate all you are doing to put books in the hands of students that may never have this opportunity."*



DIVERSE BOOKS FOR ALL COALITION:

Book Harvest joined First Book and 27 other literacy organizations from across the U.S. to pursue **an ambitious goal:** to double the number of high-quality, affordable children's books by and about diverse races and cultures over the next five years.



POSTER INSIDE!
(OPEN HERE)

AWARDS AND RECOGNITION

LEADERSHIP AWARDS

Recognizing her extraordinary nonprofit leadership, the *Triangle Business Journal* presented **Ginger Young** with the 2022 Women in Business Award.



The Institute for Educational Leadership named **Amy Franks** an Education Policy Fellow through North Carolina's Education Policy Fellowship Program.

Promise Venture Studio named **Ginger Young, Tabitha Blackwell, and Meytal Barak** 2022 Promise Venture Fellows, joining colleagues in nine other national organizations to work strategically towards accelerating impact of their program models.



HIGHEST ORGANIZATIONAL RATING

Candid (formerly Guidestar) awarded Book Harvest its **Platinum Seal of Transparency**. This is the highest designation in the Candid portfolio, acknowledging stellar performance and progress.



PARENT PARTNERS

Every parent we meet becomes a treasured member of the Book Harvest family. In 2022, these parents helped to shape our current and future programming.

Adelfa Santiago
Alma Garcia
Angel Pina
Daniela Flores
Edith Herrera
Emilia Torres
Genni Orozco
Glenda Ramos
Guadalupe Sanchez

Joy Spencer
Lewanda Taybron
Lorrain Campbell
Maria Negrete
Melissa Ordonez
Monica Perez
Nancy Cabrera
Natisha Hall
Nezjma Smith

Petra Hernandez
Ransheata Goldston
Sandra Galdamez
Shelby Moravec
Shereka Parker
Taquoia Street
Tiara Lassiter McCarter
Veronica de Leon
Yessica Bautista

COMMUNITY PARTNERS

Community organizations are our valued collaborators. These partners contributed to the many successes we had in 2022.

Boys and Girls Clubs of Durham and Orange Counties
Brown's Early Learning School
Burton Elementary School
Campus Hills Recreation Center
Catholic Charities
CC Spaulding Elementary School
Child Care Services Association
C.L.A.S.S.
Compare Foods
Duke Children's Primary Care
Duke Manor Apartments
Durham Children's Initiative
Durham County Cooperative Extension
Durham County Library
Durham County Government
Durham Laundry Land
Durham Parks and Recreation
Durham PreK
Durham Public Schools
Durham Public Schools Foundation
Durham Technical Community College
Durham Rotary Club
Durham's Campaign for Grade-Level Reading
Durham's Partnership for Children
DPS Hub Farm
Early Head Start
Edison Johnson Recreation Center
El Futuro
Equity Before Birth

Family Connects Durham
Family Justice Center
Fayetteville Street Elementary School
Habitat for Humanity
Helps Education Fund
Iglesia Emanuel
ISLA
Jimmy's Barbershop and Beauty Salon
Kate's Korner
Kiddie Kollege
Lakewood Elementary School
Latino Community Credit Union
LEAP
Leathers Meachem Head Start
My Brother's Keeper Durham
North Carolina Department of Public Instruction
PORCH: Durham
Reach Out and Read North Carolina
Regency Cleaners and Laundromats
Southern Boundaries Park
Student U
The Wash House
United Way of the Greater Triangle
Urban Ministries
Village of Wisdom
Welcome Baby
West End Community Foundation
White Rock Child Development Center
Whitted School

DONORS

Book Harvest pays grateful tribute to the many individuals, organizations, foundations, corporations, and government entities that supported our work with financial donations in 2022.

\$250,000+ FIRST EDITIONS

Matthew Cullinan and Anna Reilly
NC Department of Public Instruction
The William R. Kenan, Jr. Charitable Trust

\$100,000-\$249,999 BEST SELLERS

Mebane Charitable Foundation
North Carolina Smart Start/
Durham's Partnership
for Children
Oak Foundation
United Way of the Greater Triangle

\$50,000-\$99,999 WORDSMITHS

Bastian Family Charitable Foundation
The Leon Levine Foundation
Z. Smith Reynolds Foundation

\$10,000-\$49,000 BIBLIOPHILES

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Anonymous Fund of Triangle Community Foundation
Carolina Hurricanes Foundation Inc.
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Durham County Government
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Mary Lou Rollins
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Amie Tedeschi
The Wash House
Two Men and a Truck
Urban Durham Realty

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Triangle Area, Carolinas Region Porsche Club of America
Heidi and Gary Tyson
United Bank
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*Matt Kopac
Joan Krause
Mary Jo and Thomas
Lehman
*Sherron Leplin
Bert L'Homme
George and Dominique
Lightbody
Derek and Ginger Long
Fannie Mallonee
Gary Marchionini
Margaret Marks
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 I'm so happy that
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 coming.
 From, Stephani
 Summer
 reading
 keeps
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SUPPORT FOR EVERY PARENT

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We provide an abundance of books and ongoing literacy support to families and their children from birth, and we serve as a model for communities committed to ensuring that children are lifelong readers and learners.



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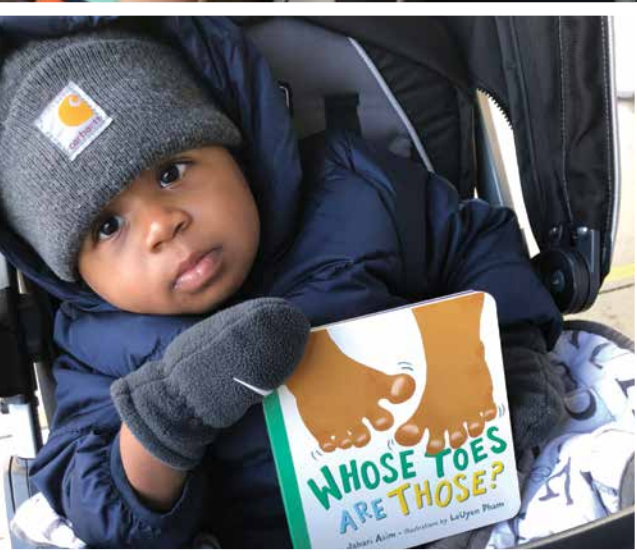
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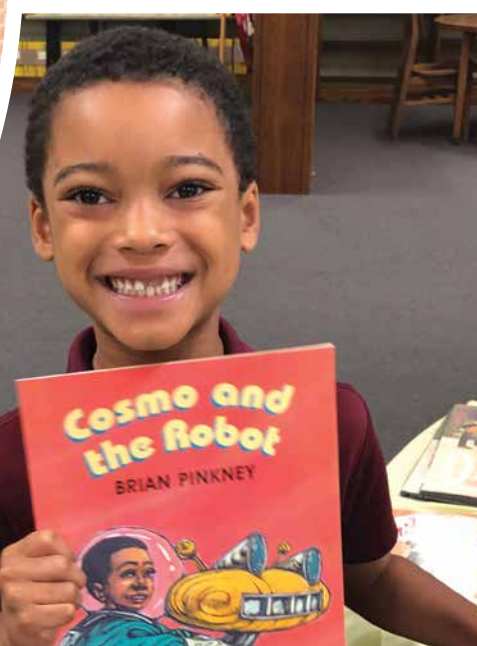
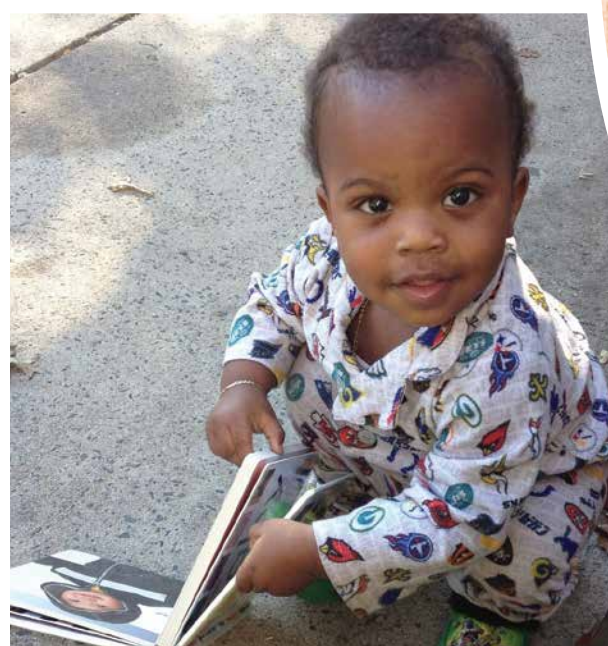
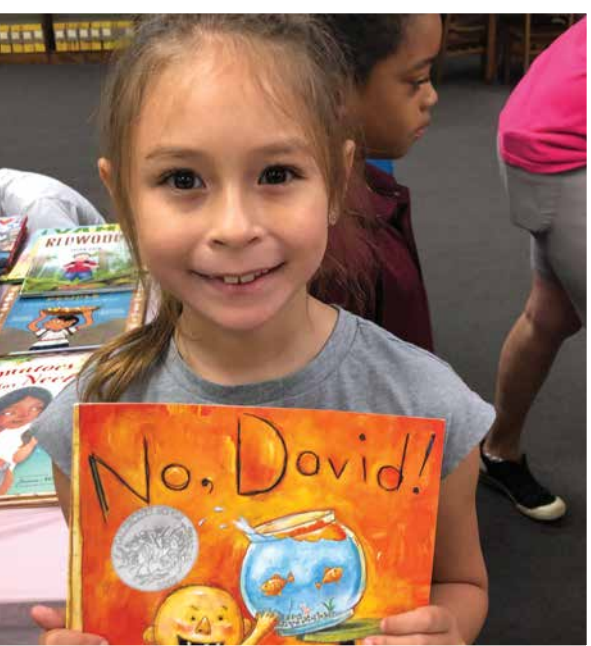
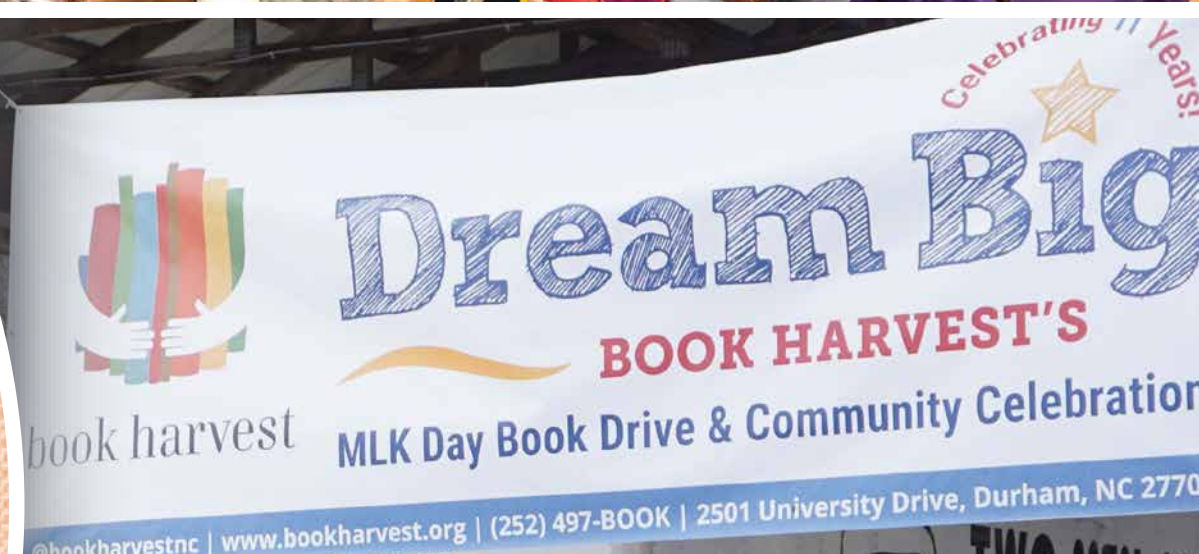


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99%

of parents surveyed reported that books provided by Book Harvest make reading routines at home easier.

98%

of parents surveyed reported that Book Harvest supports them in creating a reading routine at home.

96%

of Book Harvest parents surveyed reported reading with their child at least twice each week.