Working Toward Our Vision:

BOOKS FOR EVERY CHILD
SUPPORT FOR EVERY PARENT
LITERACY FOR EVERY COMMUNITY

2022 IMPACT REPORT
BOOK HARVEST BOARD OF DIRECTORS
(As of December 31, 2022)
Sarah Wood, Chair
Richard Hunt, Vice Chair
Michael Giarla, Treasurer
George Biddle
Iheoma U. Iruka, PhD
Anna Reilly
Ginger Young

BOOK HARVEST DURHAM LEADERSHIP COUNCIL
(As of December 31, 2022)
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Taquoa Street, Co-Chair
Juan Canal
Mariel Christian
Linda Shropshire Eudy
Tiara Lassiter McCarver
Lou Rollins
Joy Spencer
Laura Bastian Webb

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John Stanley
Nicholas Dawidoff
J.J. Johnson
Tim Tyson
Sarah Dessen
Kelly Starling Lyons
Mike Wiley
Frances O’Roark Dowell
Frances Mayes
Stephen Zapotoczny
Jaki Shelton Green
Jill McCorkle
Allan Gurganus
Mary Parry

2022 FINANCIALS AT-A-GLANCE*

REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount (USD)</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Individuals</td>
<td>$1,445,221</td>
<td>42%</td>
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<tr>
<td>Foundations</td>
<td>$1,144,573</td>
<td>34%</td>
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<tr>
<td>Government</td>
<td>$617,799</td>
<td>18%</td>
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<tr>
<td>Sponsorships</td>
<td>$103,900</td>
<td>3%</td>
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<tr>
<td>Corporate and Community</td>
<td>$63,839</td>
<td>2%</td>
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<tr>
<td>Investment Earnings/Other</td>
<td>$44,216</td>
<td>1%</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$3,419,548</strong></td>
<td><strong>100%</strong></td>
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EXPENSE

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount (USD)</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Book Abundance Programs</td>
<td>$656,682</td>
<td>20%</td>
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<tr>
<td>Early Literacy Programs</td>
<td>$571,230</td>
<td>18%</td>
</tr>
<tr>
<td>Administrative</td>
<td>$367,186</td>
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</tr>
<tr>
<td>Book Bank</td>
<td>$297,433</td>
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<tr>
<td>Strategic Initiatives</td>
<td>$242,443</td>
<td>8%</td>
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<tr>
<td>Fundraising</td>
<td>$242,106</td>
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<tr>
<td>Communications</td>
<td>$116,644</td>
<td>4%</td>
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<tr>
<td>Events</td>
<td>$69,267</td>
<td>2%</td>
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<tr>
<td>Operating Reserve Contribution**</td>
<td>$623,124</td>
<td>20%</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$3,186,115</strong></td>
<td><strong>100%</strong></td>
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</tbody>
</table>

* This Impact Report went to press prior to audit. Please visit www.bookharvest.org for our most recent audited financial statements and our 990.
** This allocation is necessary to ensure compliance with our Board-approved Operating Reserve Policy.

BOOK HARVEST 2022 FULL-TIME STAFF

Ranita Anderson, Data and Evaluation Manager
Gabriela Angeles-Paredes, Community Engagement Coordinator
Victoria Arrivillaga, Book Babies Coach
Meytal Barak, Director of Early Literacy
Caitlyn Bergmann, Book Access Manager
Tabitha Blackwell, Executive Director, Book Harvest Durham
Malika Butler, Duke University North Carolina LiteracyCorps Member
Wilmarie Cintron-Tyson, PreK/K Transition Coach
Cheri Coleman, Book Babies Durham Manager
Bria Davenport, Events and Development Manager
Daniela Flores, Parent Leader
Amy Franks, Associate Director of Learning Partnerships
Maria Garcia, Book Babies Coordinator
Isabel Geffner, Director of Advancement
Benay Hicks, Associate Director of Communications and Marketing
Alisa Miller, Book Babies Coach
Parker Nelson, Duke University North Carolina LiteracyCorps Member
Kate Panuska, Director of Operations and Finance
Siobhan Powers, Duke University North Carolina LiteracyCorps Member
Perry Robinson, Executive Assistant to the CEO
Rachel Stine, Director of Book Abundance
Charlia Vance, Finance Manager
Alison Sever Westbrook, Associate Director of Talent and Culture
Erin Wuebbens, Operations Coordinator
Ginger Young, Founder and CEO

THE BOOK HARVEST STAFF gathered together in September 2022.
The magical moments I witnessed in 2022 – a mom and her six-month-old cooing together over a board book; a third grader proudly reading to his adoring little brother; a six-year-old giddy with excitement when she finds a new favorite book at the laundromat – are powerful, unforgettable, enduring.

And, yet, these transcendent moments coexisted with a hard truth that was brought into high relief for me this past year. As reported by the National Center for Education Statistics in its 2022 Nation’s Report Card, students across the US experienced a sharp decline in reading achievement. Myriad factors contributed to this trend, including profound and continuing educational disruptions caused by the pandemic.

I am fired up with greater energy than ever before to work toward correcting this state of things for our precious children. 

Every child deserves to thrive, in school and in life.

For Book Harvest, the work begins at birth. We accompany parents in the first five years of their child’s life, when 90% of the brain is formed. We show up with an abundance of books for families wherever they are, helping them build home libraries. We know that books build brains; we know that parents - more than anyone else - can ignite and catalyze their children’s success; and we know that children thrive in literacy-rich communities.

During 2022, we redoubled our commitment to children and families. Based on the exemplary outcomes of our work in our home community (where a child will soon harvest our two millionth book!), Book Harvest embarked on a plan to increase our impact, scale, and policy influence both in and beyond our home community of Durham, North Carolina.

To set this plan in motion, we welcomed Tabitha Blackwell as the first Executive Director of Book Harvest Durham in 2022. In this new position, Tabitha is working to scale the reach and scope of existing programs in our beloved flagship community and to pilot new initiatives that provide books and literacy supports to Durham’s children and families. (Tabitha served as our Board Chair for four years; having her alongside me for this next stretch of work is a dream come true.) With Tabitha at the helm in Durham, I am assembling a team of immense talent to develop the strategy for increasing our impact, scale, and policy influence beyond Durham.

Book Harvest’s 2022 was a year brimming with proud achievements and new frontiers. The pages that follow provide a glimpse of all that we did in 2022 to work toward our Big Dream:

Books for every child. Support for every parent. Literacy for every community.

More than ever, I believe that we can realize a world in which every child thrives. But it will take all of us. I hope you will join me.

With gratitude and in partnership,

Ginger Young
Founder and CEO
BOOKS FOR EVERY CHILD

Book Harvest ensures that all children can harvest free, culturally inclusive books — readily available wherever families go — so they can build cherished home libraries.

IN 2022: 255,776 BOOKS were harvested by children and families.

SCHOOLS
14,360 elementary school students harvested 70,315 books to take home over the summer and to keep forever through Books on Break 2022.

CLASSROOMS
341 teachers received 35,513 brand new books for their classroom libraries.

LAUNDROMATS
Cozy corners stocked with free books and playful learning activities in seven laundromats engaged children and families while their laundry spins.

BOOK BOXES
Children harvested 15,182 books to take home from 14 colorful book boxes, located in all the places families go.
From the moment children are born, Book Harvest accompanies their parents – wherever they are and wherever they go – with resources, tools, and supports to ignite their child’s literacy and love of reading, and to build parents’ confidence and competence as their child’s first and best teacher.

**CELEBRATIONS**
Parents of the 51 graduates of the Book Babies Class of 2022 watched with pride as their children marched across the stage on June 4, 2022 after completing the five-year program – ready for kindergarten!

**TRANSITIONS**
90% of parents felt confident about making appropriate decisions for their child’s transition to school thanks to individualized coaching sessions with their Book Harvest Pre-K/K transition coach.

**INVESTMENTS**
Through Book Babies Bright Futures, Book Harvest made an investment of $500 in 96 Book Babies’ families’ savings accounts for their children’s college or career.

**CONNECTIONS**
Our all-new Family Space in Durham welcomed 483 families since opening in July 2022; parents and their children enjoyed storytimes and playful learning, and they harvested 3,265 books to take home.

**IN 2022:**
332 FAMILIES were enrolled in Book Babies and participated in 660 literacy coaching home visits.
Building on abundant book provision and parent support, Book Harvest collaborates with communities to actively nurture literacy from birth for every child. Durham is the flagship community for our work, but seeds are being sown to cultivate a culture of literacy in communities across North Carolina and beyond.

COMMUNITY CELEBRATIONS

**DREAM BIG BOOK DRIVE AND COMMUNITY CELEBRATION:**
The 11th annual MLK Day extravaganza hosted more than 400 people whose 95 book drives collected an incredible **52,951 books**!

**SUMMER BLOCK PARTY:**
In celebration of National Summer Learning week, **2,506 eager readers** gathered at the Durham Bulls Athletic Park and harvested 3,601 books to keep learning alive over summer break.

SHARED KNOWLEDGE

**NATIONAL RESEARCH-TO-PRACTICE WEBINAR:**
Champions of childhood literacy from across the US gathered to learn how Book Harvest realizes equitable, accessible, abundant book provision. **Renowned researcher Dr. Susan Neuman** headlined the session for the 124 attendees.

**PEER-REVIEWED JOURNAL PUBLICATION:**
Research findings from a study of Book Babies by Book Harvest’s Meytal Barak and Dr. Cristina Gillanders of University of Colorado Denver were published in the peer-reviewed *Journal of Early Childhood Literacy*. More than **142,000 readers** had access to the article, “In Their Own Words: Parents’ Voices About a Book-Provision Program.”
BOOKS: Generous community members donated 178,860 books to share with other children.

TIME: Intrepid parents and volunteers – 683 of them! – contributed 7,140 hours of their precious time (valued at $213,843) to make sure books were in the hands and homes of our community’s families.

FUNDING: In addition to visionary foundation, government, and individual philanthropists’ gifts, Book Harvest received a generous American Rescue Plan award of $342,749 from the city of Durham to install 62 book boxes and realize a new designation “Durham: The City of Books.”

BOOK BABIES IN FORSYTH COUNTY: The thriving replication of Book Harvest’s Book Babies program at Imprints Cares actively reaches 158 Medicaid-eligible babies and their loving families.

BOOKS ON BREAK IN BLADEN AND COLUMBUS COUNTIES: The third year of collaboration with schools in these communities responded to student needs. As a Media Coordinator shared, “We appreciate all you are doing to put books in the hands of students that may never have this opportunity.”

DIVERSE BOOKS FOR ALL COALITION: Book Harvest joined First Book and 27 other literacy organizations from across the U.S. to pursue an ambitious goal: to double the number of high-quality, affordable children’s books by and about diverse races and cultures over the next five years.

PUBLIC AWARENESS

TRANSIT: Messaging and QR codes – both outside and inside Durham city buses – provided access links and reminders that “Books Build Brains” and “Books Spread Joy.”

RECOGNITION: Readers of North Carolina’s INDY Week voted Book Harvest the Best Literary Organization in the Triangle.

BEYOND DURHAM
AWARDS AND RECOGNITION

LEADERSHIP AWARDS
Recognizing her extraordinary nonprofit leadership, the Triangle Business Journal presented Ginger Young with the 2022 Women in Business Award.

The Institute for Educational Leadership named Amy Franks an Education Policy Fellow through North Carolina’s Education Policy Fellowship Program.

Promise Venture Studio named Ginger Young, Tabitha Blackwell, and Meytal Barak 2022 Promise Venture Fellows, joining colleagues in nine other national organizations to work strategically towards accelerating impact of their program models.

HIGHEST ORGANIZATIONAL RATING
Candid (formerly Guidestar) awarded Book Harvest its Platinum Seal of Transparency. This is the highest designation in the Candid portfolio, acknowledging stellar performance and progress.

PARENT PARTNERS
Every parent we meet becomes a treasured member of the Book Harvest family. In 2022, these parents helped to shape our current and future programming.

<table>
<thead>
<tr>
<th>Parent Partners</th>
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<tbody>
<tr>
<td>Adelfa Santiago</td>
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<td>Alma Garcia</td>
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<td>Angel Pina</td>
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<td>Daniela Flores</td>
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<td>Edith Herrera</td>
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<td>Emilia Torres</td>
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<td>Genni Orozco</td>
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<td>Glenda Ramos</td>
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<td>Guadalupe Sanchez</td>
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<td>Joy Spencer</td>
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<td>Lewanda Taybron</td>
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<td>Lorrain Campbell</td>
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<td>Maria Negrete</td>
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<td>Melissa Ordonez</td>
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<td>Monica Perez</td>
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<td>Nancy Cabrera</td>
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<td>Natisha Hall</td>
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<td>Nezjma Smith</td>
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<td>Petra Hernandez</td>
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<td>Ransheata Goldston</td>
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<td>Sandra Galdamez</td>
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<td>Shelby Moravec</td>
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<td>Shereka Parker</td>
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<td>Taquoia Street</td>
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<td>Tiara Lassiter McCarter</td>
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<tr>
<td>Veronica de Leon</td>
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<td>Yessica Bautista</td>
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</tbody>
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COMMUNITY PARTNERS
Community organizations are our valued collaborators. These partners contributed to the many successes we had in 2022.

<table>
<thead>
<tr>
<th>Community Partners</th>
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<tbody>
<tr>
<td>Boys and Girls Clubs of Durham and Orange Counties</td>
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<tr>
<td>Brown’s Early Learning School</td>
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<td>Burton Elementary School</td>
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<td>Campus Hills Recreation Center</td>
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<td>Catholic Charities</td>
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<td>CC Spaulding Elementary School</td>
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<td>Child Care Services Association</td>
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<td>C.L.A.S.S.</td>
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<td>Compare Foods</td>
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<td>Duke Children’s Primary Care</td>
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<td>Duke Manor Apartments</td>
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<td>Durham Children’s Initiative</td>
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<td>Durham County Cooperative Extension</td>
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<td>Durham County Library</td>
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<td>Durham County Government</td>
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<td>Durham Laundry Land</td>
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<td>Durham Parks and Recreation</td>
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<td>Durham PreK</td>
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<td>Durham Public Schools</td>
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<td>Durham Public Schools Foundation</td>
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<td>Durham Technical Community College</td>
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<td>Durham Rotary Club</td>
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<td>Durham’s Campaign for Grade-Level Reading</td>
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<td>Durham’s Partnership for Children</td>
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<td>DPS Hub Farm</td>
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<td>Early Head Start</td>
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<td>Edison Johnson Recreation Center</td>
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<td>El Futuro</td>
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<td>Equity Before Birth</td>
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<td>Family Connects Durham</td>
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<td>Habitat for Humanity</td>
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<td>Iglesia Emanuel</td>
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<td>ISLA</td>
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<td>Jimmy’s Barbershop and Beauty Salon</td>
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<td>Kate’s Korner</td>
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<td>Kiddie Kollege</td>
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<td>Lakewood Elementary School</td>
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<td>Latino Community Credit Union</td>
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<td>Leathers Meachem Head Start</td>
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<td>Southern Boundaries Park</td>
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<td>Student U</td>
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<tr>
<td>The Wash House</td>
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<td>United Way of the Greater Triangle</td>
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<td>Urban Ministries</td>
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<td>Village of Wisdom</td>
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<td>Welcome Baby</td>
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<td>West End Community Foundation</td>
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<td>White Rock Child Development Center</td>
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<td>Whitted School</td>
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</table>
BOOK HARVEST PAYS GRATEFUL TRIBUTE TO THE MANY INDIVIDUALS, ORGANIZATIONS, FOUNDATIONS, CORPORATIONS, AND GOVERNMENT ENTITIES THAT SUPPORTED OUR WORK WITH FINANCIAL DONATIONS IN 2022.
Melyn Glusman
ted Goldwyn
Jeannie Goodwin
Brianne Gorod
Siobahn Grady
Bradley Gray
Laura Green
Gabrielle and Morgan
Gregory
Ruth Ann Griggs
Tomma Hargraves
Joan Hart
Brooke Hassett
Margot Herrera
Rosemary Hess
Amy Hesselschwerdt Lau
David Hitchcock
Linda Hoke
Kerry Holbrook
Winder and Ran Holeman
Clint Hooppaw
Katherine Hudson
*Len Hyde
Illinois Tool Works Employee
Match Program
Kelsey Allison Isacis
Mercedes Jaramillo-
McCurlay
Jessica Jenkins
J.J. Johnson
Olivia Johnson
Elaine Jones
*Ellen Jones
Shirley Jones
*Kelli Jordan
Eden Justad
Sharon Kahara
Lacey Karbocki
Laura Kelm
Susan Kesti
Laura Kelm
Lacey Karboski
Eden Justad
*Vicki Fashion
Joan Peck
Dani Pelletier
Ishmael Percy
Karen Peterman
Faye Pilgrim
Gilberto Pimentel
Angela Pittman
David Ball and
Susan Pochapsky
Rachel Posner
Colin Post
Nancy and Ed Preston
Marie Price
Phillip Price
Karen and Timothy Proctor
*Clare Randle
James Randolph
RBC Employee Match
Program
Candace Reid
Lisa and Mitchell Rentzler
*Lynne Testa
Britney Thomas
Itheoa Iruka Thompson
Brian Tooness
Triangle Family Shule
Carol Trone
Ellen and Phil Truett
Mireia Tulbure
*Kristen Turner
*Suzanne Valdivia
Roger van der Horst
Charlia Vence
Leslie Vaughan
Linda Walker
*David Wallace
Tommie Watson
Hannah Watts
Emily Weiss
Jeff Westover
Bob Whaley
Gabriel Whangbo-Olvera
Whitney Wiggins
Elizabeth and Caroline
Williams
Shantelle Williams
Briana Wills
*Kelly Wilson
Tori Woods
Connie Woolard
*Margaret Murphy
Janet and David Cromer
Bria Davenport
Sandi Davenport
*Margaret Murphy
Jessica Namakkal
Cheryl Pullen Navalinsky
Neighborhood Barre Durham
Janell Newwirk
Ashley Nissler
Lori Nofziger
Kitty O’Hare
Sally Starfield
Deborah Horvitz and
David Stein
Rachel Stine
Tiffany Stokes
LeShel Stoudemire
Amy Sudor
Susan B. Winkler Charitable
Fund
Susan Sylvester
Amanda Taylor
*Zollicoffer
Anne and Allison
Sasser
Pat, Judy, Helen, Robb,
and Kathy Merritt and
James Boniface, Ellen
Meade and Robert Kahn,
Jennie Barbour, Tom
and Tina Gwilliam, Alex
Zhang, Harold Ericksson,
and Kathy Merritt and
Erik Paulson
Alpha Delta Kappa, NC
Alpha Mu chapter
Alpha Zeta Omega
Dr. Marcia Angle
Carol and Tedd Arnold
Elza Basch
Jerry Bell
Kitty Bell
Tina Bell
Tabitha Blackwell
Callie and Colton Blazer
Emily Busse Bragg
Wendy Brooks
Ann Brown
Melissa, David, Stuart,
and Patrick Brown
Judith Christian
Wilmarie Cintron-Tyson
Margaret Claesson
Grace Coffey Clark
Cheri Coleman
Janet and David Cromer
Bria Davenport
Christopher K. Delaney
Drs. Blythe and Robert
Devlin and family
Ryan, Carrie, Noah, and
Shelby Eaves
Andrew and Megan Evans
Nathaniel Evans
Amy Franks
Barker French
Pia and Cali Fries
Isabel Gefner
Kelly Goad
Shari Goldstein and
Grace Kang
Caroline Graebe and her
5th grade Crew
Jennifer Rogers Green
Philip Hablitzel
Tom Hardor
Dorothy Hamlett
Rachel Throrsn Hernandez
Benay Hicks
Candy Howard
Sabrina, Jose, and
Ambrose Jack
JJ Johnson
Anya Josephs
Diane Juftras
Mandy Katz
Mary-Jo Keenan
Elizabeth Kermon
Kimberly E. Kohagen
Alice Langrall
Sophia and Isabelle Lewis
Deb Love
Kaitlin Lu
Matthew Lu and
Sarah Tao
Michele Lynn and Steve
McConnahay
Judy Magee
Jack McCormick
Kathy McKe
Mary Moss
Lizzie, Annie, and Katharine
Newton
Lori Nofziger and Ben
Kimmel
Terri O’Quin
Crystal Parker
Amy and Nick Penwarden
Mary Rand and Steve
Harvard
Angel Rivera
Perry Robinson
Amanda Roeder
Margaret Roesch
Susan Ross
Sandra, Joanna, Jackie,
Pat, Judy, Helen, Robb,
and Carol’s book
discussion group
Elizabeth, Kelly, and Wren
Sasser
Nancy Zeman
*Monthly Sustainer
Zollicoffer
MEMORIAL GIFTS
Generous donors made gifts
to memory of these loved
ones in 2022.
Dr. Claudia Gollop
Bowman Gray III
Kitty Heller
Gregory Jerome Hunter
Donna Kahwati
Randall Kenan
Dan Kercher
Vashisht Kunapali and his
grandad Prabhakara
Sastry
Joseph L’Homme Ctyp
Nancy Mallian
Marm, mother of Libby,
Todd, Katie, Mikey,
and AJ
David Murray
Landon Malcolm Nelson
Barbara Newborg
Jack O’Connor
Juanita Parker
James Nathaniel Pinnix
Lisa Rapaskey
Carol Reid
Toby Sackowitz
Nona Smokio
James C. Spencer, Jr.
Carole Thorn
Alice Williams
Miles Wipper
Phil Wynn
SPECIAL THANKS
We are deeply grateful to
Womble Bond Dickinson,
which in 2022 became Book
Harvest’s pro bono law firm.
The firm’s outstanding legal
ounsel is helping Book
Harvest prepare for a future
of higher impact, reaching
more children, families, and
communities.
OUR MISSION:
We provide an abundance of books and ongoing literacy support to families and their children from birth, and we serve as a model for communities committed to ensuring that children are lifelong readers and learners.

BOOKS FOR EVERY CHILD

SUPPORT FOR EVERY PARENT

LITERACY FOR EVERY COMMUNITY

"When I took my youngest for his long awaited Covid shot, he was so anxious. But he immediately found the new Book Harvest shelf and his eyes lit up. He squealed with delight."
- A PARENT

"Thank you for this awesome opportunity to learn and bond with my kids in such a great way. Book Babies is really the best thing ever and should be offered everywhere."
- A BOOK BABIES PARENT

"We appreciate all you are doing to put books in the hands of students that may never have this opportunity. This is such a blessing!"
- ELEMENTARY SCHOOL MEDIA COORDINATOR

BOOK HARVEST
2501 UNIVERSITY DRIVE, DURHAM, NC 27707
252.497.BOOK • BOOKHARVEST.ORG

Book Harvest is a 501(c)(3) nonprofit organization. Federal Tax ID number: 45-2610533
North Carolina Charitable Solicitation License number: SL008204
Copies of our IRS 990 forms are available upon request.
of parents surveyed reported that books provided by Book Harvest make reading routines at home easier.

98% of parents surveyed reported that Book Harvest supports them in creating a reading routine at home.

96% of Book Harvest parents surveyed reported reading with their child at least twice each week.