



book harvest



# Dream Big Book Drive Toolkit

4 Easy Steps to Success!



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# Dream Big

**BOOK HARVEST'S**  
MLK Day Book Drive & Community Celebration

Thank you for volunteering to run a book drive for Book Harvest! All books collected through Book Drives between December 1, 2023 and January 31, 2024 will count towards the 2024 Dream Big Book Drive total.

As you continue through this toolkit, remember that you can get as creative as you want! And we are here to help.



Book Harvest's mission is to provide an abundance of books and ongoing literacy support to families and their children from birth.

*Please note that Book Harvest gladly accepts new and gently used children's books for young readers ages 0 to 18. We love donations of board books, picture books, Spanish and bilingual books, and books that portray ALL children, honoring diverse backgrounds, languages, abilities, and perspectives, and including stories by and about people of color.*



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[bookharvest.org](http://bookharvest.org) | [parker@bookharvest.org](mailto:parker@bookharvest.org)

# 4 Easy Steps to Success

## #1 Register

If you haven't already, please fill out [this form](#) - it just takes a minute!

## #2 Set up the collection site

### Choose the location:

This is up to you! Examples include your office, your front porch, your local service/civic/faith organization...choose a place where you think you can engage the most people and collect the most books. It can also be an **online only** drive.

### Gather materials:



Collection Bin:  
Anything sturdy that keeps the water out



Yard Sign: If you'd like one, let us know!



Bin Sign:  
[Download here](#)



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# #3 Promote your book drive

Some ideas for spreading the news include:

- Neighborhood listserves
- Social media
- Nextdoor.com or other share-able neighborhood hubs
- Company newsletters
- Flyers in mailboxes
- E-vites
- E-mails
- Text messages
- Phone calls



**Download** a book drive sign ([here](#)); share it online and in person to promote your drive.



**Tag us** on social media so we can share about your drive, too! @bookharvestnc

**Running an online book drive?** Share our [Regulator wishlist](#) along with your special book drive code (you will receive this upon registering your drive).





# #4 Deliver the books

**Option 1:** Bring the books to our Dream Big Book Drive on January 15, 2024 at the Golden Belt Campus in Durham at 800 Taylor St, Durham, NC 27701.

**Option 2:** Drop them off at Book Harvest Durham (2501 University Drive) Tuesday-Saturday from 9 AM - 5 PM. We also accept donations through our two donation bins outside. You can access these bins any time.

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Don't forget to follow us on social media and tag us as you run your book drive!



@bookharvestnc



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bookharvest.org | parker@bookharvest.org