



book harvest

Become a

BOOK HARVEST HOMETOWN SPONSOR

Championing literacy in your own backyard.





WHY SPONSOR?

Community Impact

A Book Harvest hometown sponsorship is an investment in children, families, and the future of Durham and surrounding communities. Every dollar advances our mission to put books in the hands of every child, starting at birth, and to build a community where literacy and justice go hand in hand.

Employee Engagement

Volunteering with Book Harvest builds team pride, strengthens company culture, and connects employees to something that genuinely matters. Book Harvest Hometown Sponsors at the Gold level and above can schedule a leadership-hosted volunteer experience, including a behind-the-scenes look at Book Harvest programming.

Brand Visibility and Reputation

Your brand will be featured across marketing materials, public communications, and two of Durham's most beloved community events—the Dream Big Book Drive and Summer Block Party—aligning your company with a cause that families trust and the community celebrates.

- **Dream Big Book Drive & Community Celebration:** An expansive and cherished book drive that occurs in December and January, culminating in a communitywide celebration on MLK Day.
- **Summer Block Party:** Every July, thousands of families gather to celebrate the joy of community and harvest books to take home and keep forever.

Book Harvest Hometown Sponsorship reach includes:



10,571

monthly newsletter
subscribers with a
63% open rate

6.2k

Facebook followers
with a 660.9k reach

5.4k

Instagram
followers with
a 485.7k reach

6k

attendees across
our two signature
events

SPONSORSHIP LEVELS & BENEFITS

THE PRIORITY
DEADLINE FOR 2027
SPONSORSHIP IS
DECEMBER 15, 2026

■ Diamond – \$15,000

Everything included in the Platinum sponsorship **plus:**

- A private mid-year impact briefing with Book Harvest senior leadership, including a first look at program impact data before the impact report is published
- Unique Diamond Sponsor banner at Dream Big and the Summer Block Party

■ Platinum – \$10,000

Everything included in the Gold sponsorship **plus:**

- Early access to volunteer registration for the Dream Big Book Drive and Summer Block Party
- Dedicated LinkedIn Post
- Inclusion in pre-event press releases for both Dream Big and the Block Party
- Booth or table at Dream Big or the Block Party (per request)

■ Gold – \$5,000

Everything included in the Silver sponsorship **plus:**

- Mention in pre and post event promotional materials for Dream Big and the Block Party
- Leadership-hosted volunteer experience with a behind-the-scenes look at Book Harvest programming, plus a dedicated social media feature

■ Silver – \$2,500

Everything included in the Bronze sponsorship **plus:**

- Custom company-branded book drive materials plus a tagged social media post

■ Bronze – \$1,500

- Recognition as a 2027 Hometown Sponsor in the Book Harvest Impact Report
- Sponsor logo on Dream Big and Block Party webpages and event banners
- Inclusion in Dream Big and Block Party blog posts





As a Book Harvest Hometown Sponsor, your investment powers both events and everything in between. You are present at the beginning and celebrated at the culmination. Your name is woven into the full story of what Book Harvest does for Durham and surrounding communities all year long.

**Click or scan to
become a sponsor**



Want to dream even bigger? Let's discuss a corporate partnership!

Contact Patrick Torres, Associate Director of Corporate Partnerships, at ptorres@bookharvest.org.



About Book Harvest

Book Harvest is on a mission to provide books for every child, support for every parent, and literacy for every community. Since 2011, Book Harvest has provided more than 3 million books to families, ensuring that parents have the tools and power to ignite and strengthen their children's literacy. With programs that are grounded in evidence, Book Harvest believes that literacy starts at birth, in the home, powered by parents, and nourished with books. For more info, visit bookharvest.org and follow us on social media @bookharvestnc.