



Dream Big

BOOK HARVEST'S
MLK Day Book Drive & Community Celebration

BECOME A 2025 SPONSOR!

What is Dream Big?

Now in its 14th year, this family-friendly event brings together families, businesses, neighborhoods, civic groups, and more in celebration of Book Harvest's BIG DREAM: books for every child! Dream Big is inspired by Dr. Martin Luther King Jr.'s vision of a world in which every child has the chance to realize his or her full potential.

SUNDAY
January 19, 2025
1:00-4:00 PM
Golden Belt Campus
Durham NC

Why be a Dream Big Sponsor?

Sponsoring Dream Big demonstrates your investment in children's literacy and your commitment to ensure that children have everything they need to succeed. As a sponsor of Book Harvest's big dreams, you will be recognized as a game-changer for children and families throughout North Carolina!



LEARN MORE AT [BOOKHARVEST.ORG/DREAMBIG](https://bookharvest.org/dreambig)



Dream Big 2025

SPONSORSHIP LEVELS

| <i>Benefits</i> | DREAM \$25,000+ | LEAD \$10,000 | ASPIRE \$5,000 | REACH \$2,500 | STRIVE \$1,000 | HOPE \$500 | CHANGE \$250 |
|---|---------------------------|-------------------------|--------------------------|-------------------------|--------------------------|----------------------|------------------------|
| Proud Sponsor Window Cling | ★ | ★ | ★ | ★ | ★ | ★ | ★ |
| Sponsor citation on event banner | ★ | ★ | ★ | ★ | ★ | ★ | ★ |
| Name/Logo on Book Harvest website | ★ | ★ | ★ | ★ | ★ | ★ | |
| Color logo on event banner | ★ | ★ | ★ | ★ | ★ | ★ | |
| Logo on pre/post event press materials | ★ | ★ | ★ | ★ | ★ | | |
| Inclusion in a Book Harvest blog post | ★ | ★ | ★ | ★ | | | |
| Custom branded book-drive materials | ★ | ★ | ★ | ★ | | | |
| Up to 10 volunteer spots at event | ★ | ★ | ★ | | | | |
| Dream Big sponsor tote for company volunteers/attendees | ★ | ★ | ★ | | | | |
| Inclusion in pre-event press release | ★ | ★ | | | | | |
| Unique presenting sponsor banner | ★ | | | | | | |

Don't miss your chance to
Dream Big!
 CLICK TO BECOME A SPONSOR

Are you ready to support Dream Big 2025 and demonstrate your commitment to the success of North Carolina's children? Sign up at bookharvest.org/dreambig.

About Book Harvest:

Book Harvest is internationally recognized for its work to transform children's literacy. Since 2011, Book Harvest has provided over two million books to families, ensuring that parents have the tools and power to ignite and strengthen their children's literacy. With programs that are grounded in evidence, Book Harvest believes that literacy starts at birth, in the home, powered by parents, and nourished with books. For more info, contact Zarría at zarría@bookharvest.org.