



book harvest



SHARING THE
POWER
OF BOOKS



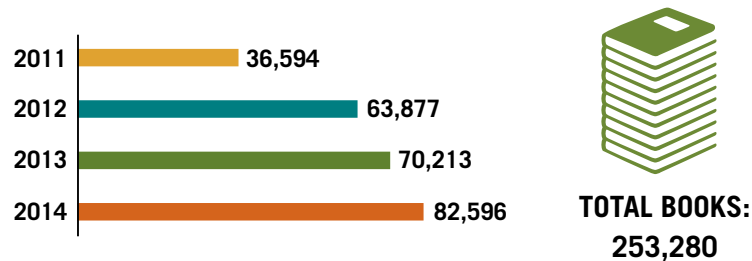
2014 ANNUAL REPORT



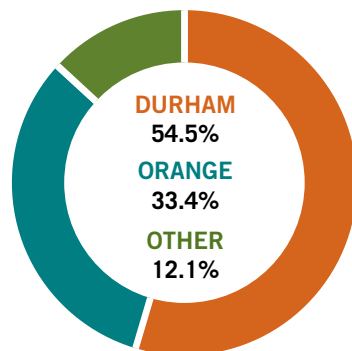
book harvest

Providing Books to Triangle Children in Need

NUMBER OF BOOKS HARVESTED BY TRIANGLE CHILDREN



% OF BOOKS HARVESTED BY COUNTY IN 2014



NUMBER OF BOOKS HARVESTED BY PROGRAM IN 2014



BOARD OF DIRECTORS

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Natasha McCurley, *Book Babies Team Leader*
Kenitra Williams, *Book Babies Team Member*

DEAR FRIENDS OF BOOK HARVEST,

"The first thing my baby and I do every day is read our Book Harvest books together."

"I found some of my favorite books – and I get to keep them forever!"



Ginger Young



Michele Lynn

These statements capture the power of the Book Harvest community – the power of parents to embrace reading with their babies from birth, and the power of young readers to select their own books and experience the thrill of a good story.

2014 was a powerful year for Book Harvest. It was a year in which we sent 82,596 books home with more than 14,000 local children in need and in which we gave our 250,000th book since our founding in 2011. It was a year in which all our programs grew by 15% and our Book Babies program grew by more than 100%. It was a year in which 280 volunteers gave 5,118 hours of service to our cause, running 112 book drives, collecting and sorting 103,000 donated books, and stocking shelves at 43 sites. It was a year in which our generous community donated 33,677 books in a single afternoon during our MLK Day Dream Big Book Drive at the Carolina Theatre of Durham.

Our vision is simple, bold, unprecedented – and, yes, powerful: **for every child, regardless of family income, to grow up in a home rich with books.**

Alongside partners such as First Book, Durham Public Schools, Durham Connects, Durham County Library, and Chapel Hill-Carrboro City Schools, we are pushing toward that vision. We are creating opportunities for children and their families to own lots of age-appropriate books – to read, treasure, hug, and keep forever, from the time they are born through elementary school and beyond.

We continue, as we have from the start, to draw on research to make our programs the most effective they can be. We continue to innovate, to ask ourselves tough questions, and to measure the impact of our work, assessing how all these books are changing both the landscape of underserved communities and the school readiness and academic performance of our children.

We are delighted and honored to count you as part of the Book Harvest family. We are excited by the work that awaits us all to place books within reach of every one of our community's children.

With gratitude,

Ginger Young
Executive Director

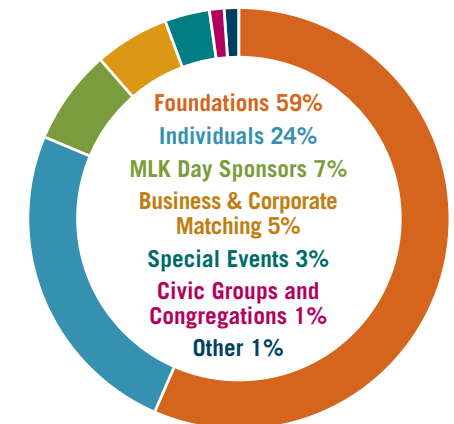
Michele Lynn
Board Chair

2014 FINANCES

CASH REVENUE

Foundations	\$126,689
Individuals	\$51,339
MLK Day Sponsors	\$15,230
Businesses and Corporate Matching	\$10,945
Special Events	\$6,267
Civic Groups and Congregations	\$2,715
Other	\$1,577

TOTAL \$214,762



CASH EXPENSE

Community Book Bank	\$37,477
Books on Break	\$36,190
Book Babies	\$32,891
Fundraising	\$22,922
Special Events	\$17,169
Administrative	\$14,087

TOTAL \$160,736





BOOK BABIES

The power of **PARENTS** to place their children on a path to kindergarten readiness.

BOOKS ON BREAK

The power of **STUDENTS** to tackle summer learning loss with books.



THE CHALLENGE



A LACK OF BOOKS AND SUPPORT

for developing reading routines at home – starting at birth – sets young children up to start kindergarten without the literacy skills needed to succeed in school.

80% of a child's brain develops in the first three years of life.*

*National Research Council and Institute of Medicine: *From Neurons to Neighborhoods: The Science of Early Childhood Development*. Washington, D.C.: National Academy Press, 2000.

OUR SOLUTION



BOOK BABIES PROVIDES PARENTS WITH THE BOOKS AND SUPPORT

they need to help their children's early literacy blossom. Every six months from birth to age five, we bring 10 new books to each family and make a home visit to give parents the tools they need to be their baby's first and best teacher. Between home visits, we provide a host of supports such as texts to parents and family gatherings.

OUR IMPACT



IN 2014, BOOK BABIES PROVIDED 2,040 NEW BOOKS

and 150 home visits to 102 families with Medicaid-eligible newborns and one-year-olds.

THE CHALLENGE



SUMMER, WITH ITS LACK OF ENRICHMENTS,

can take a devastating toll on the academic progress of low-income children.

Summer learning loss accounts for 80% of the income-based achievement gap.*

*Drs. Richard Allington and Anne McGill-Franzen, *Summer Reading: Closing the Rich-Poor Reading Achievement Gap*, Teachers College Press, 2012.

OUR SOLUTION



Books on Break invites elementary school students on free or reduced lunch to select and fill a **NEW STRING BACKPACK WITH 10 BOOKS**

to take home at the end of the school year, to keep forever. Included in the backpack are resources for parents, to help them tackle summer learning loss at home.

OUR IMPACT



IN 2014, BOOKS ON BREAK PROVIDED 22,100 BOOKS

to 2,210 students in 15 elementary schools in Durham, Chapel Hill, and Carrboro.

OUR 2014 BOOK BABIES PARTNERS INCLUDE:

Durham Connects • Durham County Library • First Book

OUR 2014 BOOKS ON BREAK PARTNERS INCLUDE:

Durham Public Schools • Chapel Hill-Carrboro City Schools • Downtown Durham Rotary Club • First Book

COMMUNITY BOOK BANK



The power of **EVERYONE** to bring books to every part of our community.



THE CHALLENGE



NEIGHBORHOODS WITHOUT READY ACCESS TO BOOKS

and parents in economic distress or with busy schedules or transportation problems, make it difficult for low-income families to bring books into the home or raise their children in book-rich environments.

Two out of three children living in poverty do not have books in their homes.*

*National Center for Children in Poverty, 2013.

OUR SOLUTION



OUR COMMUNITY BOOK BANK COLLABORATES

with local organizations which serve low-income children and families. Together, we provide these families with plenty of books, free of charge, to take home and keep forever.

OUR IMPACT



IN 2014, CHILDREN HARVESTED 58,456 BOOKS

from 43 Community Book Bank locations in low-income neighborhoods throughout the Triangle.

OUR 2014 COMMUNITY BOOK BANK PARTNERS INCLUDE:

- Books in the Park, Carrboro
- Carolina Outreach, Durham
- Carrboro Community Health Center, Carrboro
- Catholic Charities, Durham
- Center for Child and Family Health, Durham
- Channing Avenue Apartments, Durham
- Charles Drew Community Health Center, Burlington
- Durham Public Health Department, Durham
- Durham Public Schools, ESL Resource Center, Durham

- Durham's Partnership for Children, Durham
- Fairview Child and Family Center, Hillsborough
- Forest View Elementary School, Durham
- Global Youth Service Day, multiple locations
- Holton Wellness Center, Durham
- Inter-Faith Council for Social Service, Carrboro
- LEAP, Durham
- The Oaks at Northgate Apartments, Durham
- PORCH Food for Families (five locations in Chapel Hill and Carrboro)

- Prospect Hill Community Health Center, Prospect Hill
- Scott Community Health Center, Burlington
- Siler City Community Health Center, Siler City
- Student U, Durham
- UNC Pediatric Residency, Hargraves Center, Chapel Hill
- Urban Ministries, Durham
- Walltown Neighborhood Clinic, Durham
- Welcome Baby, Durham

2014 DONORS

\$25,000+

A.J. Fletcher Foundation
Curious George Fund of Combined Jewish Philanthropies
Oak Foundation

\$10,000+

Triangle Community Foundation
Matthew Cullinan and Anna Reilly

\$5,000+

Anonymous
Bastian Family Charitable Foundation
Chapel Hill-Carrboro Youth Forward
Community Care Fund of Doing Good in the Neighborhood Campaign, Duke University
Duke University Libraries**
Haney Family Charitable Fund
United Therapeutics Corporation

\$1,000+

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Alpha Phi Omega, UNC Chapel Hill
Marcia Angle and Mark Trustin Fund of Triangle Community Foundation
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Walter and Anne Dellinger Dollar General Literacy Foundation
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Sara Emley and John Stanley Employee Benefit Systems**
Mary Rae Hunter, Urban Durham Realty**
National Home Library Foundation
Noël Family Fund of Triangle Community Foundation
Rho**
Rise Biscuits and Donuts
RTI Community Partnerships Program
Target Foundation
Jonathan Wiener and Ginger Young

\$500+

Jeffrey P. Baker and S. Alicia Ramos
Blackman & Sloop CPAs**
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Bonnie Nevel
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Primary Colors Early Learning Center**
Primrose School at Hope Valley Farms**
Mary and Christopher Randolph
Renaissance Family Dentistry**
Shared Visions Foundation**
Southern Village Pediatric Dentistry**
Brad and Tricia Staats Kirk Streb*
University Presbyterian Church
The UPS Store, Carrboro Plaza
Sarah Y. Wessell
Stacey and Mark M. Yusko

\$250+

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Beyu Caffe**
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Cisco (matching gift)
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Barker and Cavett French
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David H. Sackett
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Trinity School of Durham and Chapel Hill
University Pediatrics at Chapel Hill North**
Kimberly and Jeff Young

\$100+

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Brenda Berlin
Seth Beriman and Lisa Ulrich
Blue Cross Blue Shield (matching gift)

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Lizbeth Baker
Susan Bickford
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Buckingham
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Barnes and Noble
Capitol Broadcasting
Carolina Theatre of Durham
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North Carolina LiteracyCorps
Research Triangle Foundation
Rockwood Partners, LLC

* Indicates a sustaining donor.

** Indicates an MLK Day sponsor.

If you made a donation to Book Harvest in 2014 and are not listed, we apologize! Please notify us.



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