



book harvest



Book Drive Toolkit

4 Easy Steps to Success!

Thank you!

Thank you for volunteering to run a book drive for Book Harvest! Being a Book Drive Captain is easy to do, and this guide will help you.

As you continue through this toolkit, remember that you can get as creative as you want! And we are here to help.

Book Harvest's mission is to provide an abundance of books and ongoing literacy support to families and their children from birth.



Please note that Book Harvest gladly accepts new and gently used children's books for young readers ages 0 to 18. We love donations of board books, picture books, Spanish and bilingual books, and books that portray ALL children, honoring diverse backgrounds, languages, abilities, and perspectives, and including stories by and about people of color.



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4 Easy Steps to Success

#1 Register

If you haven't already, please fill out [this form](#) - it just takes a minute!

#2 Set up the collection site

Choose the location:

This is up to you! Examples include your office, your front porch, your local service/civic/faith organization...choose a place where you think you can engage the most people and collect the most books. It can also be online!

Gather materials:



Collection Bin:
Anything sturdy that keeps the water out



Yard Sign: If you'd like one, let us know!



Bin Sign:
[Download here](#)



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#3 Promote your book drive

Some ideas for spreading the news include:

- Neighborhood listserves
- Social media
- Nextdoor.com or other share-able neighborhood hubs
- Company newsletters
- Flyers in mailboxes
- E-vites
- E-mails
- Text messages
- Phone calls



Download a book drive sign ([here](#)); share it online and in person to promote your drive.



Tag us on social media so we can share about your drive, too! @bookharvestnc

Running an online book drive? Share our wishlist with those who want to contribute but don't have books at home. bookharvest.org/give-books



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#4 Deliver the books

You can deliver your books 24/7 at our office (2501 University Drive, Durham, NC 27707).

Currently, we are accepting donations through our two large contactless donation bins in front of our office. You can access these bins any time.

Running your drive in December and January? Bring them to our annual [Dream Big Book Drive!](#)



Don't forget to follow us on social media and tag us as you run your book drive!



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