

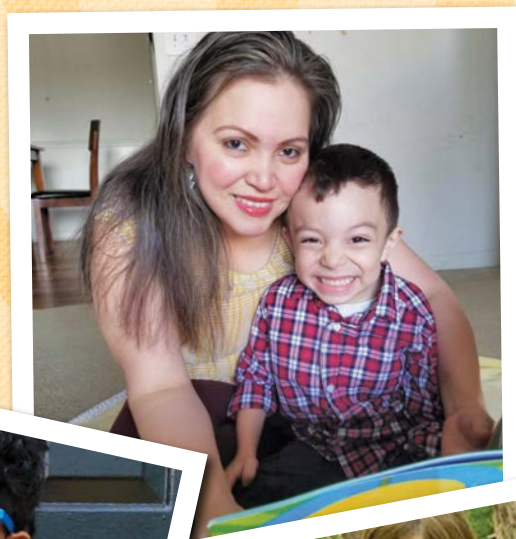
★ KEEP LEARNING ALIVE ★



book harvest

2020 IMPACT REPORT

★ KEEP PARENTS CONNECTED ★



2020 BOARD OF DIRECTORS

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 Meytal Barak, *Associate Director for Early Literacy*
 Caitlyn Bergmann, *Book Bank Manager*
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 John Stanley
 Tim Tyson
 Mike Wiley
 Stephen Zapotocny

REMEMBRANCE: RANDALL KENAN, 1963-2020

This year, Book Harvest lost a dear friend, devoted ally, and passionate advocate. Randall Kenan (right) was part of the Book Harvest family from our very first days. He is pictured here with fellow Authors' Circle Co-Chair Daniel Wallace at our 2013 Dream Big Book Drive. We are heartbroken, but we will always be inspired by the words he left behind.



2020 FINANCIALS AT-A-GLANCE*

CASH REVENUE

Individuals	\$1,067,422**	51%
Foundations	\$697,325	33%
Government	\$160,041	8%
Sponsorships	\$141,610	7%
Investment Earnings/Other	\$17,150	<1%
Corporate and Community	\$14,673	<1%

TOTAL \$2,098,221

**Includes early payments on pledges originally scheduled for 2021 and 2022 to take advantage of the CARES Act.

CASH EXPENSE

Early Literacy: Book Babies, Pre-K/K Transition	\$496,552	35%
Learning Partnerships: Books on Break, Community Programs	\$398,848	28%
Administrative	\$148,574	10%
Book Bank	\$116,204	8%
Fundraising	\$113,536	8%
Communications	\$76,371	5%
Events	\$59,673	4%
Strategic Initiatives	\$19,020	1%

TOTAL \$1,428,778

*Unaudited figures; audit available upon request.

DEAR BOOK HARVEST FRIENDS AND FAMILY,

In April, as we were all struggling to adjust to a new normal of anxiety and lockdowns, a mom reflected on how she and her eight-year-old son were coping with the isolation they faced:

We can both go wherever we like in the world just by reading books.

2020 was a brutal year. And, yet, as this mom reminded us, books take us places even when we can't go anywhere. They help us escape from the stresses right in front of us; they serve as a wellspring of comfort, far horizons, and shared experiences; they spark joy and build brains; and, now more than ever, they combat isolation.

2020 affirmed what we at Book Harvest have been doing since 2011. Providing children and families with access to books, in abundance, is the work we strive to do both in a pandemic and in normal times. And along the way, we provide a host of literacy supports to parents so that they are able to enjoy snuggling up with their precious children for bedtime stories – heading off to lands of adventure, exploration, and delight together.

In 2020, with school doors shuttered and with parents heroically juggling roles of worker, teacher, and caregiver, our work compelled us to embrace with a newfound urgency two imperatives: **Keep Learning Alive** and **Keep Parents Connected**.

You'll learn more about this work in the pages of this report. But first: *thank you*. As we raced this year to innovate safe new approaches to delivering books and literacy supports to children and families, we were buoyed and lifted up by YOU – by your book donations, your financial gifts, your volunteer service, your generous expressions of concern, and your unwavering friendship.



We wish you good health, and the power to go wherever you like in the world by reading books.

Ginger

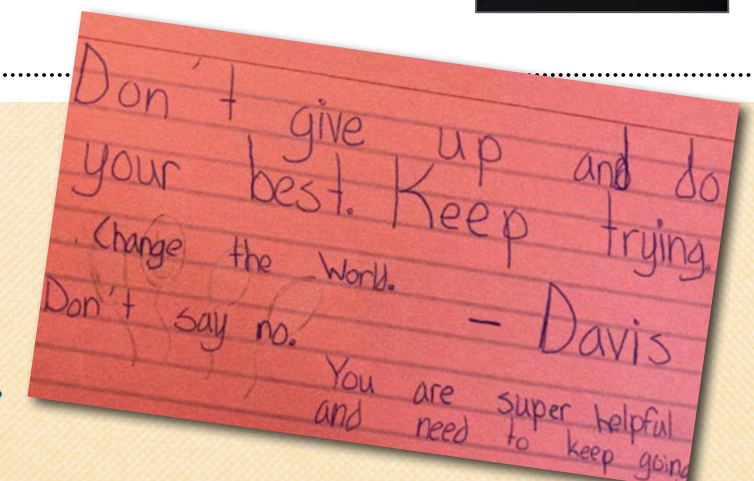
Ginger Young
 Executive Director

Tabitha

Tabitha Blackwell
 Board Chair



P.S. Our kids inspired us this year like never before. We were honored and uplifted to receive this note from our friend Davis. His loving advice is something we can all use:



KEEP LEARNING ALIVE

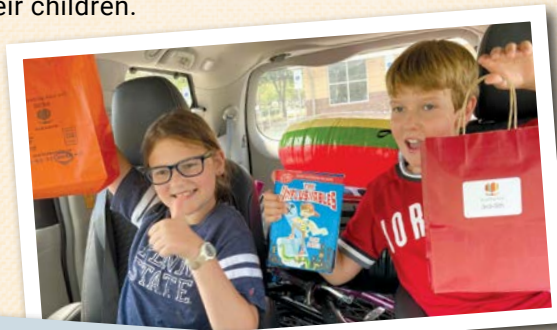


Books build brains – and we did not let COVID-19 get in the way of our work to provide easy, free access to an abundance of books for all children!

We opened an all-new Rapid Response Center right next door to our headquarters in Durham, NC to house our Book Bank so that books could be quickly sorted, stickered, and sent into community places and directly to families. We showed up – safely – in places where families could readily access books to ignite their children’s imaginations and fuel their learning. And we collaborated with community partners so that, together, we could keep learning alive with books.

GRAB-AND-GO BOOKS

The signature program of our Rapid Response Center, Grab-and-Go Books became the destination for families looking for books for their children while schools and libraries were closed. Every week, families pulled up to our Rapid Response Center, and safely, without contact, received bags of age-appropriate books to the delight of their children.



“Thank you! The rapid response during COVID-19 was quick, easy, and gave us something positive to look forward to in these challenging times.”

One Day in September

Superheroes and princesses – masked, of course! – came to share bags of Grab-and-Go books with families. And, WOW, did families show up! Every 48 seconds, a car arrived to pick up bags of books, and, by the end of the afternoon, 281 cars full of young readers had visited us, taking home a whopping 2,944 books!



WELL FED, WELL READ

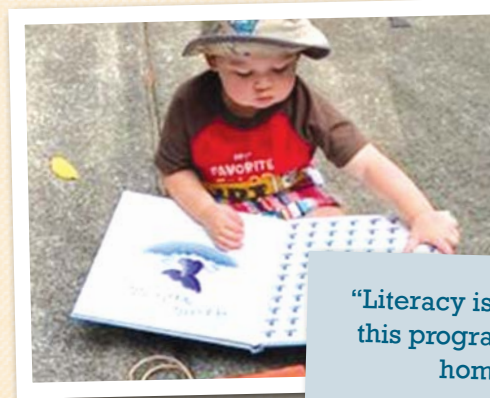
Recognizing that nourishing young brains as well as bodies was more important than ever in 2020, we launched Well Fed, Well Read. Every week, children and their families harvested bags brimming with age-appropriate books, to go along with the meals they received from our community partners.



“We were beyond thrilled when we opened your boxes and saw how many gorgeous, wonderful new books you gave us to share with the families who come to our Food Pantry. Also, we had no idea you were giving us books in Spanish.”

BOOKS TO CHILD CARE CENTERS

We knew that essential workers who depend on child care centers to keep their very young children safe this year needed one stop to harvest books. We forged new partnerships with child care providers to ensure that the children in their care could take home backpacks of age-appropriate, culturally inclusive books to fuel bedtime stories and home libraries.



“Literacy is a key component in my program and this program provides a way to get books in the homes of all the children we serve.”

BOOKS DIRECTLY TO HOMES

Our Book Babies families continued to receive their bundles of books at home. And since homes became classrooms for every child this year, we provided thousands of books directly to the homes of kindergarten through fifth grade students in partnership with Durham Public Schools.



“You guys are doing a great service- my son woke up from his nap and had been told before his nap that there would be new books when he woke up. When he woke up, he came running into the living room saying ‘Mama, did you get my new books? Thank you so much for my new books.’”

KEEP PARENTS CONNECTED



Parents are their children's first teacher, brain builder, tech navigator, advocate, and coach. Our parent partners are our north star; they guide us, inspire us, and provide the fuel and energy that create success for their children.

This year, in response to profound educational disruptions, we redoubled our efforts to keep parents connected to the literacy resources and supports that helped them keep learning alive for their children.

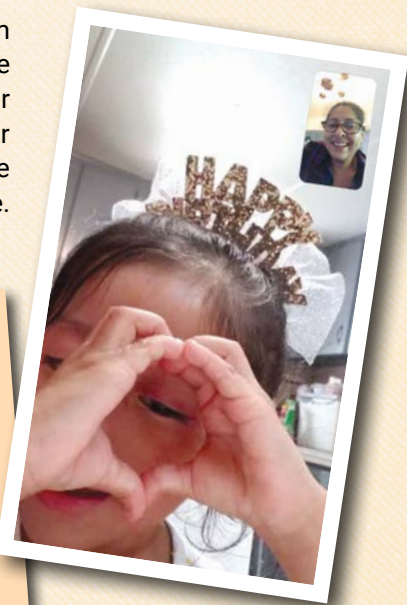


LITERACY COACHING

We continued partnering with parents enrolled in Book Babies, our program that provides literacy coaching and lots of books to families over the course of the first five years of their children's lives. But as soon as it became clear that our regular in-home visits were prohibited by COVID-19, we recreated our Book Babies meetings to virtual platforms. Parents – and children! – were enthusiastic participants – via Zoom, Skype, FaceTime, What'sApp, and more.



"It has been so great to have this option and flexibility, and it's great that everyone is safe... (our coach) speaks to me like anyone else she has known all of her life, being worthy of respect just like herself. This sets Book Harvest and Book Babies apart from other programs."



PRE-K/KINDERGARTEN TRANSITION COACHING

Pandemic or not: our Book Babies children kept growing and learning this year – and many got ready to enter formal learning environments in Pre-K and kindergarten. Their parents benefited from the expert individualized information and support provided by our Pre-K/K coach so that the first day for every child could be a joyful success.

"The amount of support and resources that are provided is amazing! You help us in many issues about the education of our children."

CURATED RESOURCES FOR ALL PARENTS

Book Harvest literacy experts offered regular, live, and recorded on-line activities to all parents. "Parent Chats with Wilma" and "Audible with Amy" shared creative brain-building activities that children need most. We provided laptops to families who needed them for connections to school for their children.



Wilmarie Cintron-Tyson
Pre-K/K Transition Coach
Wilma is always looking for new things to try and new books to read with her one-year-old, Isabell

"I learn as much as my child to see the importance of reading."



Amy Franks
Learning Partnerships Manager
With 28 years of mom and super fun auntie experience, Amy looks to her six- and eight-year-old nieces and seven-year-old nephew to make her look cool and keep her in the know.

FAMILY WORKSHOPS AND FAMILY CHECK-INS

We tirelessly worked to support and connect with parents this year. We piloted a series of workshops with Durham Public Schools and the nationally recognized Springboard Collaborative so that elementary school families could be at-home reading coaches. We regularly checked in with our parent partners – with phone calls, texts, surveys, and focus groups – to listen closely to what they wanted, needed, and enjoyed so that they stayed connected to resources and to each other.



"I am thankful for the workshops because they help me get back to the feeling of community that has been lacking and I can connect with other parents from our school."

170,989
BOOKS DONATED

2,279
BOXES PACKED
WITH BOOKS

4,304,112
PAGES TURNED

4,460
VOLUNTEER HOURS

\$121,325
VALUE OF
VOLUNTEER HOURS

42
COMMUNITY
PARTNERS HOSTED
60 BOOK HARVEST
BOOKSHELVES

479
LITERACY COACHING
SESSIONS WITH 281
FAMILIES ENROLLED
IN BOOK BABIES

98%
BOOK BABIES FAMILIES
REPORT HAVING A
REGULAR READING
ROUTINE WITH THEIR
CHILDREN



1,436,958
BOOKS HARVESTED
BY CHILDREN SINCE 2011!

179,338
BOOKS HARVESTED
BY CHILDREN IN 2020!

Book Harvest Helps Educators KEEP LEARNING ALIVE for Students:

"I am immensely grateful to Book Harvest for their generosity to our students. In this difficult time, the book bags provided were a special help for our students and families...and that has made all the difference in keeping students connected to learning."

"COVID-related school and library closures have made the imperative to get books into the hands of kids across Durham more important than ever."

"Durham Public Schools is grateful for Book Harvest's continued commitment to provide an abundance of books that keep our learners engaged in reading. During this COVID crisis, these books have been a source of joy and continued literacy development for our K-5 students."

Book Harvest Helps to KEEP PARENTS CONNECTED:

"We love that we can explore the adventures of books and meet new people. And everyone is doing a great job with social distancing."

"We love that literacy coaching starts from the newborn stage because I probably wouldn't think to buy new books as often at such a young age or know what age appropriate books to start with at each development stage in their life. I'm happy that we implemented reading books into our routines early on because now my baby/toddler loves reading books and looks forward to it every day."

"I never thought my daughter would have the opportunity to participate in a Pre-K program, and I know you made this possible."

42,138
BOOKS COLLECTED
FOR THE
2020 DREAM BIG
BOOK DRIVE

74
BOOK DRIVE CAPTAINS
PARTICIPATED IN THE
2020 DREAM BIG
BOOK DRIVE

1,113
PEOPLE JOINED US
FOR THE
2020 DREAM BIG
BOOK DRIVE

75
2020 DREAM BIG
SPONSORS

786
FINANCIAL DONORS

2,128
CARS CAME TO
GRAB-AND-GO BOOKS

6,659
BAGS OF BOOKS PROVIDED
AT WELL FED, WELL READ

100,684
WEBSITE PAGE VIEWS

★ MEMORABLE MOMENTS ★

In a year defined by challenges, 2020 also provided us with moments to celebrate with our community, families, and children. And we were honored by moments of recognition for the work we continued to do to keep learning alive and keep parents connected.

DREAM BIG 2020

On January 20, 2020 – before COVID-19 struck – we marked MLK Day with DREAM BIG, our ninth annual community-wide celebration of books for all children. More than 1,100 friends gathered together at Rhythms Live Music Hall in Durham to donate books, volunteer, participate in family activities, meet favorite mascots, and celebrate kids, books, and reading.

Thousands of generous book donors contributed 42,138 books that day – books that have since found their way into the hands, homes, and hearts of local children and families. The volunteer leadership of 74 book drives captains and the generosity of 75 sponsors made our ninth annual DREAM BIG an unforgettable event!



MIRRORS, WINDOWS, AND SLIDING GLASS DOORS

Just before the passing of U.S. Representative John Lewis, a friend of Book Harvest donated 10 copies of The March Trilogy, the graphic novel series that shares his heroic life story. It is one of the many books on our wish list, inspired by Dr. Rudine Sims Bishop who reminds us that books must serve as “mirrors, windows, and sliding glass doors”, so that all children see themselves in the pages of a book, glimpse the lives of others, and honor all backgrounds.

The very first children to receive a copy of the book are pictured here in a photo sent to us by their mother. When we shared the photo with our donor friend, she responded:



“I am so thrilled that these girls received the book! I know we have some future Congressmen and Congresswomen in the Triangle right now; future non-profit executives and civil rights activists and community organizers, CEOs, lawyers, doctors, teachers, artists, musicians and others who are going to find a way to change the world. Hopefully they keep seeing messages that they can be the hero of the story.”

**LIBRARY
OF CONGRESS
LITERACY
AWARD
WINNER
2020
BEST PRACTICES HONOREE**

AND THE AWARDS GO TO...BOOK HARVEST!

- We were one of only 15 organizations globally to be selected for the 2020 Library of Congress Best Practices Literacy Award.
- We were chosen to be part of the nationally recognized Fund for Shared Insight's 2020 Listen4Good community, devoted to parent-centered partnerships and rigorous evaluation.
- GlaxoSmithKline named us as a 2020 GSK Impact Award recipient in recognition of our exceptional achievements, overall excellence, and best practices in contributing to a healthier Triangle Region.

★ PARTNERSHIPS ★

★ DONORS ★

2020 PARENT PARTNERS

Every parent we meet becomes a treasured member of the Book Harvest family. In 2020, these parents helped to shape our current and future programming, and we are especially grateful for their partnership:



Sameiha Abdelgawad
Yaseen Abdul-Malik
Alma Ruiz Acosta
Glenda Aguilar
Katherine Martinez Albero
LaTasha Alston
Isabel Alvarez
Neli Claros Avila
Anita Boone
MaryLizzie Booze
Stephanie Brewer
Trudi Castellanos
Guadalupe Vidal Copado
Nancy Cortes
Lakesha Davis
Maricela del Cid
Chanelle Elington
Joel Elington
Tashina Foust
Karen Franklin
Maria Alejandra Garcia
Yesenia Carlon Gonzalez
Natisha Hall
Lucia Hernandez
Maria de Lourdes Hernandez
Shawntel Herrera
Mustapha Homrani
Ashley Johnson
Shacorra Johnson
Leeaka Kemp
LaTasha King
Maria Angelica Gonzalez Lopez

Maria Guadalupe Lopez
Tiara Lassiter McCarter
Christina McLean
Alisa Miller
Yoni Montoya
Norma Moreno
Tiffany Murril
Fifi Mutima
Karen Quevedo
Jaqueline Rangel
Yanery Rivera
Maura Cabañas Saldana
Patricia Salgado
Lisseth Salmeron
Oswaldo Segovia
Anna Karina Soto
Joy Spencer
Taquoia Street
De'Angela Taylor
Elizabeth Valencia
Todd Williams
Fabiela Zuniga

2020 COMMUNITY PARTNERS

Community organizations are our valued collaborators. Among the many who helped us to keep learning alive and keep parents connected in 2020 were:

Boys & Girls Clubs of Durham and Orange Counties
Catholic Charities
Chapel Hill-Carrboro City Schools
Child Care Services Association
C.L.A.S.S.
CORA Food Pantry
Dream Initiative
Duke Children's Primary Care
Durham Children's Initiative
Durham County Cooperative Extension
Durham County Government
Durham County Library
Durham FEAST
Durham Housing Authority
Durham Laundry Land
Durham Parks and Recreation
Durham Public Schools
Durham Public Schools Foundation
Durham PreK
Durham Rotary Club
Durham Technical Community College
Durham's Campaign for Grade Level Reading
Durham's Partnership for Children
Eat NC
El Futuro
Exchange Family Center
Equity Before Birth
Family Connects Durham

First Book
Food for Students Chapel Hill
Habitat for Humanity of Durham
Helps Education Fund
Iglesia Emanuel
ISLA
Kidznotes
Latino Community Credit Union
Lincoln Community Health Center
My Brother's Keeper Durham
NC Department of Public Instruction
Orange County Schools
Reach Out and Read
Springboard Collaborative
Student U
The Wash House
Triangle Ecycling
United Way of the Greater Triangle
Village of Wisdom
Welcome Baby
World Relief Durham



Book Harvest pays grateful tribute to the many individuals, organizations, foundations, corporations, and government entities that supported our work with cash donations in 2020.

★ FIRST EDITIONS: \$50,000 +

Mebane Charitable Foundation
Mericos Foundation
NC Department of Public Instruction
Oak Foundation
Matthew Cullinan and Anna Reilly
United Way of the Greater Triangle
William R. Kenan, Jr. Charitable Trust

★ BIBLIOPHILES: \$10,000 - \$49,999

Anonymous
Joe and Diane Bastian
Bastian Family Charitable Foundation
Butler Family Foundation
C. Perry Colwell Fund of Triangle Community Foundation
Durham County Government
Durham's Campaign for Grade-Level Reading
GlaxoSmithKline
Haney Family Charitable Fund
Harry L. and Helen M. Rust Charitable Foundation
Morgan Creek Foundation
PNC Foundation
Scholastic, Inc.
Subaru Hendrick Southpoint
The Forest at Duke
The Grable Foundation
Triangle Community Foundation

★ ARCHIVISTS: \$5,000 - \$9,999

Bertsch Family Charitable Foundation, Inc.
Cardinal Retirement Planning, Inc.
Mark Donahue
Drayton and Laura Virkler Fund of Triangle Community Foundation
Duke Energy Foundation

Evelyn D. Schmidt Charitable Trust
Fidelity Charitable Fund for Shared Insight
Library of Congress
Mary G. and George E. Morris Charitable Fund
Nugget Comfort Company
Jennifer and Sean Reilly
Alisa and Malbert Smith
Truist Foundation
The Wash House
Written Word Media
Jonathan Wiener and Ginger Young

★ SCHOLARS: \$2,500 - \$4,999

Anonymous Fund of Triangle Community Foundation
Blue Cross Blue Shield
William Rhett Davis and Christina Gibson Davis
Jolynn Dellinger
DPR Construction
Elms Lane, LLC
Anil and Lakshmi Goyal
Sandy Heard
Mary Rae Hunter, Urban Durham Realty
Ann E. Leininger
Lenovo
Nora Roberts Foundation
Rotary Foundation - The Rotary Club of Durham
Strowd Roses, Inc.
Amie Tedeschi
Laura Bastian Webb and Jeff Webb
Wells Fargo Foundation
Stacey and Mark M. Yusko
Zarazua Painting, Inc.
Agio, Inc.
John and Katie Anthony
Jeffrey P. Baker and S. Alicia Ramos Baker
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Brenda Brodie
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Christie and Kyle Cavanaugh
Citrix
Dennis and Susan Cullen
Janina DeMasi
Dean and Sesha Debnam
Deer Creek Charitable Fund
Dowd Foundation
Duke School
Duke Street Pediatric Dentistry
Durham Merchants Association Charitable Foundation
Durham Public Schools
Chebryll Edwards
Enterprise Holdings Foundation
Sarah Froeber
Gateway Building Company
Isabel Geffner
Elizabeth Jordan
Gianturco
Yolanda Grant
Catherine and Chad Harrell
Greg Hatem
Carson and Jeff Howard
Richard Hunt
Greg Johnson
Kelli Jordan
Stephen Kaufer
Kiwanis Club of Durham
Kenneth Kohagen
Law Offices of James Scott Farrin
Charles Lamb and Linda Lee
Anne and Mike Liptzin
Marcia Angle and Mark Trustin Fund of Triangle Community Foundation
Kevin and Robyn Markle
D.G. and Harriet Martin
Mike Giarla and Ellen Michelson
Carol Mansfield and David Mountain
Shelley Myott
Noël Family Fund of Triangle Community Foundation
Carrie and Doug Norry

Eugene and Grace Oddone-Couchman
Scottie Pate
Melissa Pfeil
Piedmont Electric Membership Corporation
Principled Technologies
David Levi and Nancy Ranney
Richard and Margaret Knapp Memorial Fund
Mary Lou Rollins
RTI International
Christopher and Catherine Sanford
Schmidt-Nielsen and Claesson Family Fund of Triangle Community Foundation
Shared Visions Foundation
Ira Diamant and Chari Smith
Preston Staats
Maxine S. Eichner and Eric S. Stein
Strata Solar
Sarah Wood
Jane H. Yarborough

★ PAGE TURNERS: \$500 - \$999

Sherianne Angel
Gracia Barry
John Beilenson
Michelle Berrey
Beyond Dental of Durham
Ben Birken
Linda Borkowski
Barbara Bristol
Chris and Meredith Brown
Cathy Bryson
Mariel L. Christian
Gerry Cobb
Jim and Bonnie Cox
Maria G. Dawidoff
Rachel and Walter DeGrange
Marna Doucette
Durham NC Chapter, Jack and Jill of America, Inc.
Virginia Fitt
Sheila Foster
Cavett and Barker French
Rebecca Fricke

GlaxoSmithKline Foundation
Gita Gulati-Partee
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Jewish For Good
Leila Kahwati
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Edward Balleisen and Karin Shapiro
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Southern Village Pediatric Dentistry
Bradley and Patricia Staats
Kirk Streb
Steve and BJ Suttle
Helen and Richard Tapper
Town of Carrboro
Triangle Park Chapter of Links, Inc.
Heidi Tyson
Kimberly Ulmer
United Bank

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Vizoso
Jacob and Amanda Weir-
Gertzog
John Bley and Sarah Y.
Wessell
Coleman and Brian
Whittier
Sheena Wimmer
Karen and Philip Wolf
Richard Riddell and Deb
Wong

★ **BESTSELLERS** **\$250 - \$499**

Jonathan Abram
Swati Adarkar
Tom Ahern
Lynnette Anderson
Beth Anderson
Robert Anderson
Leah Austin
Evan Ashkin and Cheryl
Baker
Meytal Barak
Ronald Bernstein
Better World Books
Tabitha Blackwell
Lisa Brachman
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Benjamin Crawford
David Cromer
Janet Cromer
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Gates Foundation
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Suzanne Jacobs
Joan E. Kane
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Kirsch
Edward Fiske and Helen
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Stephane LeBlanc
Mary Jo and Thomas
Lehman
Russell Leiman
George Lightbody
Maureen Corbett and
Jean-Marie Maillard
Michael Brown and
Charlotte Mao
Sally McCaffrey
Michele Lynn and Steve
McConaughy
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Chris and Cheryl Moran
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Diana Nelson
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Ola Stinnett State Farm
Agency
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Thai Cafe
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The Smile Shop
David Theil
James Tulskey and Ilana
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Claire B. Wilcox
Wild Flora Farm
Kami Winningham
Dennis Whipper
Cheryl Wolfe

Elizabeth Woodman
Peggy L. Wynn
Kimberly and Jefferson
Young

★ **SCRIBES:** **\$100 - \$249**

Laura Ades
Amazon Smile Foundation
William and Patricia
Armistead
Vickie Atwater
Kathy Bartlett
Valerie Bateman
Mell Battey
Michael and Jennifer
Baucom
Greg Behr
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Fred and Sylvia Black
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Jay Chaudhuri
Deborah Christie
Cisco Foundation
Lily Clark
Judith Close
Cole Charitable Gift Fund
Doriane Coleman
Renee and David Connelly
Contemporary Cowries
Gregory Cook
Kristin and Roy Cooper
Maria Corrao
Ashley Creech
Claudia Curtis
Rani Dasi
Allison Deal
Sarah and John Dendy
Alexa Dilworth
Deborah Dobbins
Adriana Doi
Alison Dorsey Eden
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