



Our First Chapter
2013 ANNUAL REPORT



book harvest



book harvest

OUR MISSION

is to provide books to Triangle children in need.

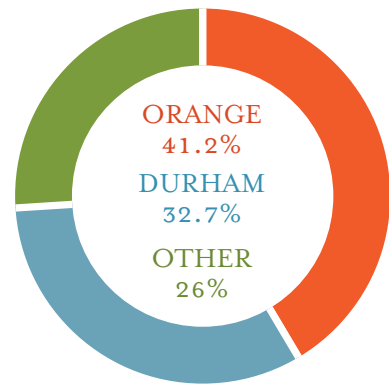


NUMBER OF BOOKS HARVESTED BY CHILDREN

2011	36,594
2012	63,877
2013	70,213

TOTAL BOOKS:
170,684

NUMBER OF BOOKS HARVESTED By County in 2013



NUMBER OF BOOKS HARVESTED By Program in 2013

BOOK BABIES 950 to 50 families with newborns in Durham	BOOKS ON BREAK 20,663 via 12 partner schools and three other partner organizations	BOOKS FOR FREE 48,600 via 20 partner organizations
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FOUNDER'S MESSAGE

Book Harvest has a story to tell, and the first chapter has just been written.

Chapter One opened down my gravel driveway, in a dusty, crowded garage. The cast of characters started out small, just a handful of quirky dreamers.

By the end of the first chapter, though, the Book Harvest story had gained a momentum that I could not have begun to imagine – with a joyful office teeming with activity, with hundreds of volunteers and dozens of distribution partners, with a community that cares so much about getting all children the tools they need to succeed that it has entrusted us with 250,000 donated books so far.

These are a few of the characters in Book Harvest's first chapter.

The recent refugee child who arrived with just a suitcase a year ago. Even though there is nothing else in her room, that room is a haven of riches, with stacks of books on the floor next to her futon.

The brother and sister who delight in playing school together every time they select new Book Harvest books to take home to keep, putting a card in the front of each book and proudly signing it out from their teacher Mom before they read it.

The mother who diligently reads Goodnight Moon every day to her 8-week-old because she wants him to have a better shot at finishing school than she had.

This is our first ever annual report. Before we present to you the action-packed chapter that is our beginning, let's pause to remember why this story is being written.

It is being written because of a simple dream that every child in our community grow up in the presence of books, and plenty of them. My initial reason for founding Book Harvest was emotional and simple: I loved to read as a child, and I wanted all kids to have that joy.



But that simple reason, rooted in joy, exists alongside another reason:

Children who grow up in the presence of books do better in school than children who don't.

The benefits of a book-rich home environment begin accruing at birth. If we wait until a child starts school, we've waited too long. The consequences of raising a child in a bookless home are direct, severe, and lifelong.

There are a lot of kids in our midst who don't own books. But here's the good news: this is a problem we can fix.

And Book Harvest is doing just that. We are fixing it with grit and intentionality, laying a pipeline of books that starts at birth and will, when we realize our big dreams, continue all the way to graduation.

If you were a part of our first chapter, thank you! And if you believe in our dream of books for all kids, then help us write the second chapter of Book Harvest. Give books. Volunteer with us. Run a book drive. Donate funds. Follow us on Facebook and Twitter. Sign up to receive our monthly newsletter. Tell your friends.

There is much to be done, but I know that, working together, we can do it. Every one of our community's children deserves to grow up in a home brimming with books. We intend to be there for them, with plenty of books, as they write their stories.

GINGER YOUNG
Founder and Executive Director

BOOK babies

Sharing a pipeline of books with newborns and babies!

Imagine you are the new mom of a beautiful baby girl...

You are intrigued when the Durham Connects visiting nurse asks if you want to learn more about Book Babies, a program to provide new books free of charge to families of newborns. You know that it is important to read to your child, but books are not affordable, and finding the time to go to the library is tough – so you eagerly agree to be contacted by the program.

Soon a Book Babies home visitor comes to your home with a basket brimming with 10 books. By enrolling, you will receive a home visit and another batch of books every six months until your baby starts kindergarten. Already, you can tell that holding your daughter, showing her the pictures in the books, and describing them to her soothes her when she is fussy. Your special book time with your baby soon becomes a wonderful part of your daily routine.



“Book Babies is an excellent resource for getting a jumpstart on my daughter’s education. She loves to walk around the house with the books and bring me books to read to her. She’s already turning the pages and pointing at the pictures she likes the most.”

PARENT OF AN 18-MONTH-OLD IN THE BOOK BABIES CLASS OF 2018

BOOK BABIES 2013 PARTNERS

- Durham Connects
- Curious George Fund of Combined Jewish Philanthropies

BOOKS on break

Sharing books with children in the summer!

Imagine you are nine years old and about to finish third grade...

This was a great year, the year you discovered the Magic Tree House book series in the school media center. You have already read 16 of them. You keep a list of the titles you’ve finished taped to your bedroom wall at home.

Now you are headed home for summer without a lot to do. Your parents will be working, there isn’t money for camp, and you don’t have books at home.

Then something amazing happens during the last week of the school year. Your teacher brings you and all your classmates to the school media center, which has been transformed into a pop-up bookstore. She gives each of you a string backpack and invites you to fill the backpack with 10 books you can take home and keep for your very own.

You select your 10 books carefully and are amazed to find THREE Magic Tree House titles. You are giddy with excitement, and you can’t wait to start reading!



“We are working hard at Glenn to close the achievement gap, and Books on Break is a way for our students to have greater access to quality print materials....It is not unusual to have a student fill their bag and then double check with an adult: ‘I can really keep these?’”

PRINCIPAL AND MEDIA COORDINATOR
GLENN ELEMENTARY SCHOOL, DURHAM

This is Books on Break. We give young readers the summer enrichment of books, the tools they need to push back against summer learning loss and to stay on track academically.

In 2013, Books on Break provided a string backpack and 10 books each to 2,066 students in Durham, Chapel Hill, and Carrboro.

BOOKS ON BREAK 2013 PARTNERS

Durham:

- Forest View Elementary School
- Glenn Elementary School

Chapel Hill/Carrboro:

- Carrboro Elementary School
- Ephesus Elementary School
- Estes Hills Elementary School
- Frank Porter Graham Elementary School
- Glenwood Elementary School
- McDougle Elementary School
- Morris Grove Elementary School
- Rashkis Elementary School
- Scroggs Elementary School
- Seawell Elementary School
- With special thanks to the School Reading Partners Office of CHCCS!

- PORCH Food for Families
- Read2Me Tailgate Stories
- Varsity Church Summer Lunch Program



BOOKS for free

Sharing books with children throughout our community!

Imagine you are seven years old...

You go to the doctor with your mother and baby brother. You notice a bookshelf in the waiting room with a sign that reads "Kids: FREE BOOKS!"

You quickly find a book on soccer, your passion, and then you find a board book on puppies that your brother will love. By the time you are called for your appointment, your family is absorbed in reading together and laughing. As you leave, you select three more books to take home and keep for your very own.

You go home with an armload of books and a LOT of excitement.



"Last week I was seeing a boy in our office for learning concerns, and he was holding tightly to two books, saying he had found his favorite one. He looked crestfallen when his grandmother told him the books had to stay on the shelf. When I explained that he could actually take the books with him, he was overjoyed, and Grandma was too... She was excited that he would be able to face the challenge of reading with great enthusiasm."

PEDIATRICIAN AT CHARLES DREW COMMUNITY HEALTH CENTER

This is Books for Free. We stock bookshelves in places where low-income children go. The children select books. They take them home. Our volunteers replenish the shelves. This simple cycle is repeated weekly at 24 locations throughout the greater Triangle.

In 2013, children harvested 48,600 books from Books For Free bookshelves.

BOOKS FOR FREE 2013 PARTNERS

- Carolina Outreach, Durham
- Carrboro Community Health Center, Carrboro
- Catholic Charities, Durham
- Center for Child and Family Health, Durham
- Channing Avenue Apartments, Durham
- Charles Drew Community Health Center, Burlington
- Durham Public Health Department, Durham
- Durham Public Schools, ESL Resource Center, Durham
- Fairview Child and Family Center, Hillsborough
- Holton Wellness Center, Durham
- Human Rights Center, Carrboro
- Interfaith Council for Social Service, Carrboro
- The Oaks at Northgate Apartments, Durham
- PORCH Food for Families (five locations), Chapel Hill and Carrboro
- Prospect Hill Community Health Center, Prospect Hill
- Scott Community Health Center, Burlington
- Siler City Community Health Center, Siler City
- Urban Ministries, Durham
- Walltown Neighborhood Clinic, Durham
- Welcome Baby, Durham

BOOK donors

Sharing the power of our community to close the book gap!

Imagine you are a seventh grader with a passion for reading...

You eagerly sign up to run a book drive at your middle school when you learn about Book Harvest. Your bookshelves at home are overflowing. You are excited to share your books, and you want to see if your friends might do the same.

You put out some book bins at school, and word about your drive spreads quickly among your classmates. Soon, the classes are competing to see which grade can bring in the most books. In two weeks, you have collected more than 1,700 books. You deliver them to Book Harvest with pride and with the realization that you have the power to make a difference.



"Reading is so important... You get to leave your life and take on the persona of somebody else and see the world through the eyes of someone else. I have lived millions of lives through characters in books. Millions of experiences that I never had are my memories too. I am grateful to be a part of Book Harvest!"

A HIGH SCHOOL STUDENT WHO COLLECTED 2,100 BOOKS

In our first three years, our generous community donated 200,000 books to Book Harvest. More than 120 book drives were run in schools, workplaces, congregations, civic organizations, retail stores, scout troops, alumni/ae groups, running clubs, and book clubs, and by people celebrating milestones such as birthdays and graduations. Many of our book drive captains were children and teens.

Our biggest public event of 2013 was itself a book drive. In 2013, for the second year in a row, we held a giant community-wide book drive at Flyleaf Books in Chapel Hill on MLK Day. Thousands of people donated more than 17,000 books in a single day, helping greatly to fuel our work.

Since 2011, the Triangle community has answered our call for books with profound generosity and stunning effectiveness. The inflow of books is testament to our community's commitment to ensuring that all our children grow up in homes where books are plentiful.

BOOK DONATION LOCATIONS

- Book Harvest, Durham
- Clifton and Mauney Orthodontics and Pediatric Dentistry, Chapel Hill
- Flyleaf Books, Chapel Hill
- Happymess Art Studios, Durham
- Infuzion, Durham
- Letters Bookshop, Durham
- McIntyre's Books, Pittsboro
- The Regulator Bookshop, Durham
- Rise Biscuits and Donuts, Durham
- The Children's Store, Chapel Hill
- Twig, Chapel Hill





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2011 - 2013



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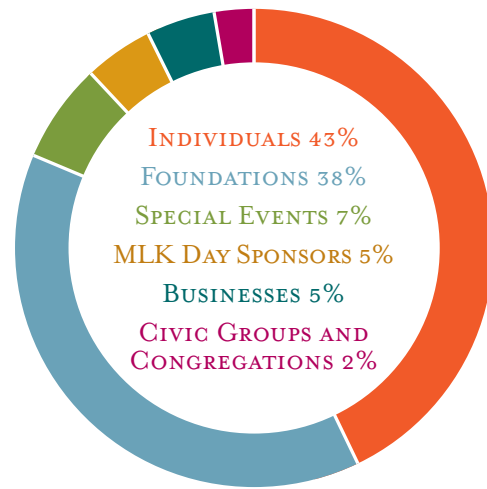
*denotes a sustaining donor

If you made a donation to Book Harvest between 2011 and 2013 and are not listed, we apologize! Please notify us.

FINANCES

2013 CASH REVENUE

INDIVIDUALS	\$53,948
FOUNDATIONS	\$47,500
SPECIAL EVENTS	\$8,539
MLK DAY SPONSORS	\$6,750
BUSINESSES	\$6,287
CIVIC GROUPS AND CONGREGATIONS	\$2,750
TOTAL:	\$125,774



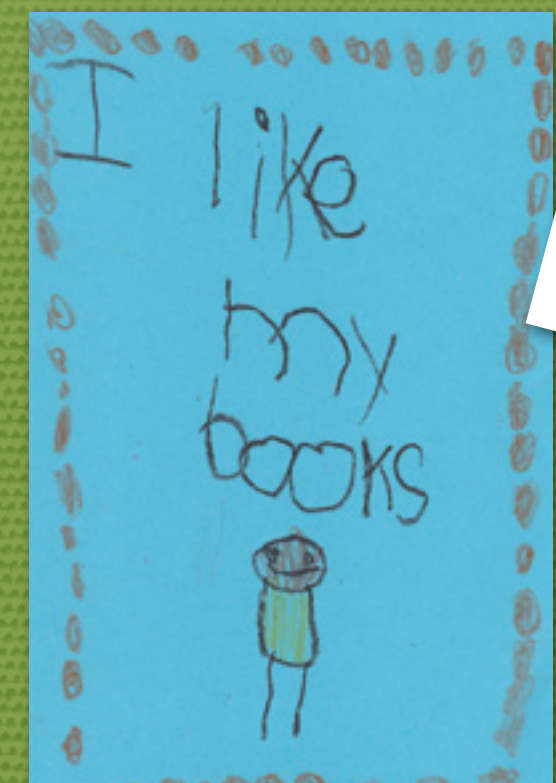
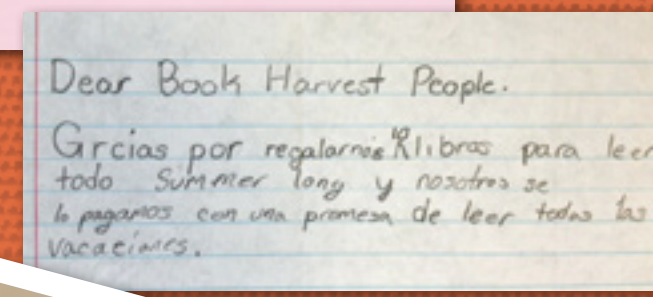
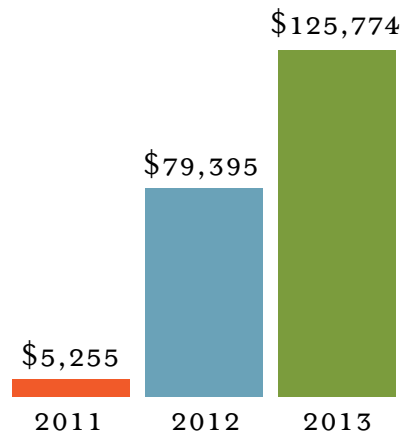
2013 CASH EXPENSE

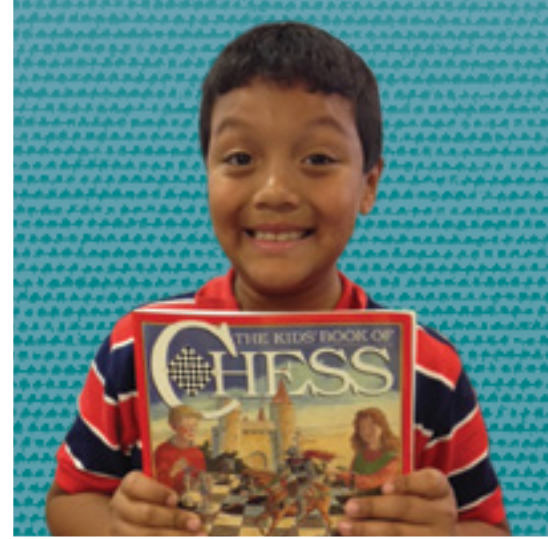
BOOKS ON BREAK	\$21,771
BOOKS FOR FREE	\$20,503
BOOK BABIES	\$17,821
SPECIAL EVENTS	\$11,270
ADMINISTRATIVE	\$9,652
FUNDRAISING	\$9,460
TOTAL:	\$90,477



CASH REVENUE SINCE FOUNDING

Book Harvest also received \$23,500 in in-kind donations in 2013. Book Harvest is a 501(c)(3) nonprofit organization. Our federal tax identification number is 45-2610533. Our North Carolina Charitable Solicitation License number is SLO08204. Copies of our IRS 990 forms are available upon request.





book harvest

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