



# Dream Big

**BOOK HARVEST'S**  
MLK Day Book Drive & Community Celebration

## 2024 FINAL REPORT

# 63,636 Books Donated!

## 2000+ People

attended Dream Big on January 15, 2024

## 77 Book Drives

were held in anticipation of the big day

## \$122,008 Donated

by 48 generous sponsors!



On January 15, 2024, Book Harvest hosted its 13th annual Dream Big Book Drive and Community Celebration on MLK Day. Over 2,000 community members, 82 volunteers, and 27 partners attended the event at the Golden Belt Campus in Durham. Visitors enjoyed the Paperhand Puppet Intervention, popcorn from Mad Popper, hot chocolate from B3 Coffee, a performance by the Bouncing Bulldogs, the Poetry Fox, and more!! Plus, they selected 1,995 children's books to keep forever to build their home libraries.

## THANK YOU TO OUR AMAZING COMMUNITY

*for joining us in service and celebration!*



*Book Harvest's annual Dream Big Book Drive and Community Celebration is inspired by Dr. King's vision of a world in which every child has the chance to realize his or her full potential.*

**BOOK HARVEST • 2501 UNIVERSITY DRIVE • DURHAM, NC 27707 • 252.497.BOOK • BOOKHARVEST.ORG**

# Dream Big 2024

## THANK YOU TO ALL OF OUR DREAM BIG 2024 SPONSORS!

*We appreciate and celebrate your commitment to community!*

### LEAD SPONSORS (\$10,000+)

- The Forest at Duke
- Hendrick Subaru
- Mebane Charitable Foundation
- Written Word Media

### REACH SPONSORS (\$2,500+)

- City of Durham
- Elms Lane Realty Group
- Greystar
- Kathryn Bell
- Leininger-Hugh Crew
- Mary Rae Hunter, Urban Durham Realty
- Participate Learning
- Scholastic
- Two Men and a Truck

### HOPE SPONSORS (\$500+)

- Child's Play
- Duke Street Pediatric Dentistry
- Franklin Street Pediatric Dentistry
- Jewish for Good
- Kennon Craver, PLLC
- Millennium Sports Club
- The Smile Shop
- Triangle Park (NC) Chapter of The Links, Inc.
- The Whiskey Honeys

### CHANGE SPONSORS (\$250+)

- Clifton and Mauney Orthodontics and Pediatric Dentistry
- Drive80 Studios
- Michele Lynn Communications
- James Zewe, State Farm Insurance
- Wendy Tanson, Nest Realty of the Triangle

### ASPIRE SPONSORS (\$5,000+)

- Boston Consulting Group
- Comerica
- Golden Belt Campus
- Pinnacle Financial Partners
- Triangle Media Partners
- Wyrick Robbins

### STRIVE SPONSORS (\$1,000+)

- A Better Image Printing
- ABC 11
- Carolina Friends School
- Duke University Libraries
- Durham Academy & Hill Learning Center
- Family of Sinthal Ramaswami Ramiah
- Gateway Building Company
- The Insurance Center of Durham
- Kiwanis Club of Durham
- Mad Popper
- Miller Property Management
- Phoenix Wealth Advisors
- Street Level Media
- Tiny Earth Toys
- Zarazua Painting Inc



book harvest

## ABOUT BOOK HARVEST

*Book Harvest is internationally recognized for its work to transform children's literacy. Since 2011, Book Harvest has provided over two million books to families in North Carolina, ensuring that parents have the tools and power to ignite and strengthen their children's literacy. With programs that are grounded in evidence, Book Harvest believes that literacy starts at birth, in the home, powered by parents, and nourished with books.*

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