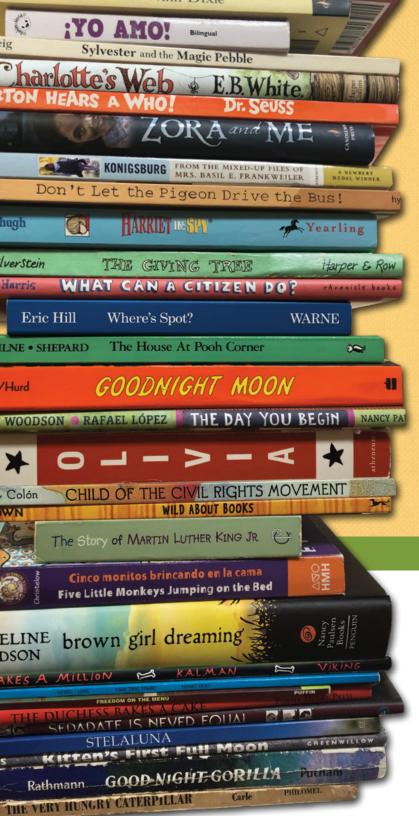
- 2018 IMPACT REPORT - CELEBRATING

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...and on the road to our next million!

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DEAR FRIENDS:

I wake up every morning thrilled by the knowledge that this day is another opportunity to contribute to a better world for our children.

How did we do in moving closer to that better world in 2018? **Books; Children and Families; Schools; Community; Home Visiting:** THESE were the ingredients that made Book Harvest's 2018 a year of unprecedented growth, clarity, affirmation, purpose, and, indeed, impact – and that you'll see, as you read this report, defined *a remarkable* year.

There were several Book Harvest firsts in 2018! We opened a second location at the newly renovated W.G. Pearson Center in the historic Hayti neighborhood of Durham. We laid the groundwork to turn community spaces such as laundromats and barbershops into literacy-rich learning hubs. Beyond the Triangle, we expanded our Book Babies program to Winston-Salem, in close partnership with our colleagues at Imprints Cares. And right here in Durham, our **one millionth book** was hugged and given its new forever home by a precocious two-year-old.

Now we set our sights on the road to our next million! We are redoubling our commitment to ensure that books we share with children are diverse and inclusive. We are advocating for home visiting – one of the most powerful and least utilized tools to support families. We are looking beyond Durham to all of North Carolina to ensure that the lessons we have learned about book provision, literacy supports, and family partnership can be shared with every child and family throughout our state.

We are making progress every day in contributing to a better world for our children. And yet *there is still so much work to be done*. Please join us on the road to the next million, as we share books freely and support parents in realizing their wonderful dreams for their children. These children are our collective future, and they are brimming with vast potential. They inspire me every day from the moment I wake up, and I am confident that a stunningly bright future awaits them – and us!

Dinger young

Ginger Young, Founder and Executive Director

2018 FINANCIALS AT-A-GLANCE*

CASH REVENUE

Foundations	\$429,688	47%
Individuals	\$196,411	22%
Sponsorships	\$179,818	20%
Businesses	\$69,370	7%
Other	\$36,283	4%

TOTAL \$911,570*

* This does not include grants received in 2017 for 2018 programming.

** Unaudited figures; audit available upon request.

CASH EXPENSE

Family Partnerships/Book Babies	\$373,326	35%
Education Partnerships/Books on Break	\$299,666	28%
Community Partnerships/Community Book Bank	\$166,122	16%
Fundraising	\$94,775	9%
Administrative	\$77,048	7%
Events/Dream Big	\$36,509	4%
Special Initiatives	\$15,014	1%

TOTAL

\$1,062,460**





OUR MISSION

We provide an abundance of books and ongoing literacy support to families and their children from birth, and serve as a model for communities committed to ensuring that children are lifelong readers and learners.

OUR VISION

We envision a world in which reading, learning, and access to information are considered rights not privileges, so that all children thrive.

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MARKING A MILESTONE: 1,000,000 B00KS



Family Partnerships Manager Meytal Barak presented our 1,000,000th book! – THE DAY YOU BEGIN by Jacqueline Woodson – to a Book Babies family (pictured below) in November. Woodson, the National Ambassador for Young People's Literature, offered her personal congratulations to Book Harvest, joined by dozens of other literary luminaries including Kwame Alexander, Sarah Dessen, Lee Smith, Tim Tyson, Daniel Wallace – and even Clifford the Big Red Dog!

BOOKS



...on the road to our next million:

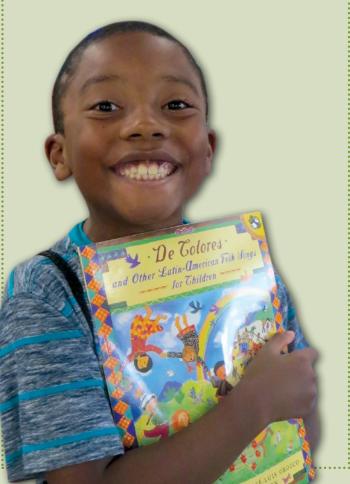
MIRRORS AND WINDOWS

Book Harvest believes that children have to see both themselves and worlds beyond their own in the stories they read if they are to become avid readers and reap the full benefits of lifelong literacy. We believe that books should portray diverse backgrounds, languages, abilities, and perspectives including stories by and about people of color.

Mirrors and Windows, our call to action for diversity in children's books, was inspired by the pioneering work of Dr. Rudine Sims Bishop. It will guide us as we look forward to our next 1,000,000 books. We redouble our efforts to provide, promote, and share an abundance of diverse and inclusive books to nourish young readers of all ages.



books were selected by children in our community to take home and keep forever!





REACHING CHILDREN AND FAMILIES WHEREVER THEY ARE

Book Harvest provides all children and families with books and literacy resources wherever they are.



HOMES: BOOK BABIES

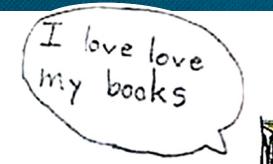
Our professionally trained home visitors partner with families of Medicaid-eligible newborns in their homes, from the time their children are born for a full five years until they enter kindergarten. We provide them with an abundance of age-appropriate books and provide a bounty of literacy resources and support.

SCHOOLS: books on break

As the school year winds down, a devoted corps of volunteers joins our staff in public elementary school media centers to ensure that students have a wide variety of books to choose from, to take home to keep and read over the summer.

COMMUNITY: COMMUNITY BOOK BANK

Wherever they go – from health clinics to local community centers and beyond – families discover our shelves chock full of books for their children to take home and keep forever.



...on the road to our next million:

LAUNDROMATS AND BARBERSHOPS

Book Harvest transforms book deserts in our community and beyond into book-rich environments. The frontiers of this pioneering work are the places families and children spend their everyday lives: barbershops and salons, laundromats and tiendas; public housing centers and bus stops.

In the year ahead, we will pioneer this work with The Wash House, a North Carolina family owned laundromat business (look for "Wash & Learn Durham"), and several barbershop community partners where we will offer an abundance of free books, and feature storytimes and high-quality literacy resources so that children and families find books everywhere they go in their daily lives.



TRANSFORMING OUT-OF-SCHOOL TIME FOR ALL STUDENTS

Book Harvest turns school breaks into times of literacy enrichment.



Elementary school-aged children participate in **Books on Break**, pop-up "book fairs" in school media centers just before the start of summer. Students select free books to take home over the summer and keep forever. Middle and high school-aged students benefit from their teachers' participation in **Books to Go**, events at which educators and non-profit partners choose from among our wide selection of tween/teen books to share with their students during out-of-school times. All these valuable books help students retain their academic skills so when they return to school they are ready to seize another opportunity to learn.

SCHOOLS

schools participated!

school districts

partnered with us!

IN 2018:

...on the road to our next million:

TRANSFORMING OUT-OF-SCHOOL TIME ACROSS NORTH CAROLINA

Book Harvest has created toolkits and provides training and technical assistance to communities looking for low-cost, easily implementable ways to preserve students' learning gains over long school breaks.

In the year ahead, we will partner with school districts across North Carolina to bring Books on Break to their students over the summer.

In addition, we are working with the 21st Century Community Learning Center Programs across North Carolina, training out-of-school time program providers and offering technical assistance.



CELEBRATING WITH OUR COMMUNITY

Book Harvest brings books and the love of reading to children and families all year round.



DREAM BIG

is Book Harvest's huge annual MLK Day celebration of books, children, and families honoring the legacy of Dr. King. In downtown Durham, hundreds of people gather each year to donate and sort books while enjoying music, arts and crafts, food trucks, and field activities. We join together to realize our shared Big Dream: ALL our children deserve to grow up with books of their very own!



DREAM BIG 2018 IMPACT

43,172 books were donated

800+

community members joined us 83

book drives led up to the event 66 generous sponsors partnered with us

COMMUNITY

...on the road to our next million:

TRIANGLE LEARNING NETWORK

Book Harvest is thrilled to serve on the Steering Committee of the newly-formed Triangle Learning Network, a group of regional visionaries devoted to ensuring that every person in North Carolina's Greater Triangle Region has the support they need to become lifelong learners. We will join communities across the country in the Remake Learning Day movement in 2019.

DURHAM'S CAMPAIGN For grade-level reading

We join our lead partner, Durham's Partnership for Children, in the local efforts of the national Campaign for Grade-Level Reading to engage with families, schools, and community members to ensure better outcomes for all children. Together, we aspire to double the number of 3rd graders in Durham who read proficiently by 2025.





VISITING FAMILES AT HOME







A foundation of secure, trusting relationships with families begins where they are most comfortable – around their kitchen tables and in their living rooms. Since 2013, Book Harvest has partnered with families through Book Babies, our literacy-based home visiting program. In June 2018, we celebrated the first class of Book Babies graduates – a cohort of children we have visited at home since they were newborns, for five subsequent years! Together with their families, we set them on their way to take kindergarten by storm.







HOME VISITING

...on the road to our next million:

RESEARCH IS THE KEY



Research demonstrates that professionally trained home visitors help to provide families with resources and supports that promote healthy child development, school readiness, and school success. Our evidence-informed approach is based on a deeply held core belief: parents are their children's most ardent advocates and best teachers. Our professionally trained home visitors provide the support and resources, assistance and guidance, and coaching and partnership to unleash parents' instinctive knowledge and buoy their confidence so that their children's innate brilliance can flourish.

Book Harvest is on the road to providing scientific evidence of the benefits of our home visiting models. A longitudinal Randomized Control Trial evaluation of Book Babies is underway in Durham and Forsyth Counties; interim findings are due in 2019.

As we look to the future, we believe that our investment in rigorous research could have a transformative impact on public policy and public funding. We look forward to a day when all children and their families have the literacy supports they need to realize success in school and in life. We expanded:

IN 2018:

We conducted:

BOOK BABIES In Winston-Salem

894 HOME VISITS

in Durham.

to 301 Book Babies families

in collaboration with Imprints Cares – our first-ever program replication.

We launched:

BOOKS ON BREAK At home

with home visits by school personnel to select families over the summer months.

We joined:

NORTH CAROLINA Home visiting Consortium

exploring the expansion of home visiting with state leaders.

PARTNERING WITH OUR DONORS

Book Harvest pays tribute to the many individuals, organizations, foundations, corporations and government entities that supported our work in 2018.



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