

2021 FULL-TIME STAFF

Gabriela Angeles-Paredes Community Engagement Coordinator

Ranita Anderson
Data and Evaluation Manager

Victoria Arrivillaga Book Babies Coach

Meytal Barak Associate Director of Early Literacy

Caitlyn Bergmann
Book Access Manager

Wilma Cintron-Tyson PreK/K Transition Coach

Paula Espinosa Book Babies Coordinator

Amy Franks Learning Partnerships Manager

Maria Garcia Book Babies Coordinator

Isabel Geffner

Advancement Director

Benay Hicks Communications Manager Temika Jones Book Babies Coach

Alisa Miller Book Babies Coach

Kate Panuska

Operations and Finance Director

Emily Ragland

Book Babies Durham Manager

Perry Robinson AmeriCorps Member

Rachel Stine Program Director

Charlia Vance

Finance and HR Manager

Kenitra Williams

Book Babies Lead Coach

Erin Wuebbens

Operations Coordinator

Ginger Young
Executive Director



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Juan Canal

Treasurer (June-December 2021)

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Sheronda Witter Fleming

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Richard Hunt

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Randy Trice

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J.J. Johnson
Kelly Starling Lyons
Frances Mayes
Jill McCorkle

Mary Parry

Lee Smith

John Stanley Tim Tyson Daniel Wallace, *Chair* Mike Wiley Stephen Zapotozcny



2021 FINANCIALS AT-A-GLANCE*

REVENUE

Foundations \$912,637	45%
Individuals \$663,389	34%
Government\$241,004	12%
Sponsorships\$128,591	6%
Corporate and Community\$49,028	2%
Investment Earnings/Other\$23,295	1%

TOTAL \$2,017,944 100%

EXPENSE

TOTAL

Early Literacy: Book Babies, Pre-K/K Transition	\$547,401	30%
Learning Partnerships: Books on Break,		
Community Programs	\$213,196	12%
Book Bank	\$199,419	11%
Administrative	\$169,350	9%
Fundraising	\$128,828	7%
Communications	\$111,610	6%
Events	\$77,132	4%
Strategic Initiatives	\$70,021	4%
Contribution to Operating Reserve	\$311,000	17%**

* This Impact Report went to press prior to audit. Please visit www.bookharvest.org for our most recent audited financial statements and our 990.

\$1,827,957 100%

^{**}This allocation is necessary to ensure compliance with our Board-approved Operating Reserve Policy.

Dear Friends of Book Harvest,

Of all the things that parents said to me in 2021, this is the one I will never forget...

Children *are* the future of the world. It is in those moments of clarity that I am stopped in my tracks with the knowledge that we – each of us – must do *everything* in our power to equip them for that future. Book Harvest's role in securing this future for our children feels like both a serious obligation and a joyful opportunity.

"We are thankful
to you all for thinking
of our children, who
are the future of
the world."

2021 saw great progress toward securing a brighter future for children:

- We ended the year with a first decade grand total of 1,663,738 books in the hands and homes of children and families! In 2021 alone a year in which we were all contending with the challenges of COVID children and families harvested a remarkable 240,727 books.
- We hosted our first national research briefing sharing, alongside external researchers, significant findings of the impact of our work on early language development and parent engagement.
- We launched Book Babies Bright Futures, a children's savings account program for our Book Babies families, to help unlock college or career when their children turn 18.

- We pioneered a new free book access network, planting outdoor Book Boxes stocked with an abundance of books free for the taking across our community.
- We celebrated our 10th birthday with an enormous COVID-safe
 Summer Block Party, with thousands of children and families taking home great books to keep forever.
- We gifted a very special 10th birthday book, The Word Collector by Peter H. Reynolds, to readers across our community (special thanks to Scholastic for their donation of 10,000 copies of a special Book Harvest-imprinted edition of this beloved title!).

You'll read about all these successes and more in the pages ahead - and get a glimpse of our first decade's highlights in a special centerfold insert.

Through it all, we stood in awe of every child's innate brilliance and boundless potential, so present from the moment they are born; and we redoubled our commitment to unlocking opportunity and ensuring that *every child everywhere* has what they need to thrive in school and in life. This is our obligation and our privilege – and we can't do it without you.

This past decade's successes position us for an ambitious next 10 years. In my new role as Chief Executive Officer, I will lay the groundwork for an expanded Book Harvest organization - one that realizes greater reach and impact in our beloved flagship community of Durham, North Carolina, and that catalyzes and maximizes our impact, scale, and policy influence beyond Durham.

The future awaits. Our children are ready. Our ability to secure that brighter future has never been stronger. I hope you will join me!

In partnership, and with hope and love,

Ginger Young
Founder and Chief Executive Officer





book access

Book Harvest provides children and families with an abundance of high-quality books in all the places they go in their everyday lives; schools, laundromate, shild care contare public parks and degens of other free heat legations. child care centers, public parks, and dozens of other free book locations

THE RESULTS: Home libraries are built. Imaginations and vocabularies are supercharged.

240,727 **BOOKS IN 2021**





OUTDOOR BOOK BOXES

Brightly colored green and orange book boxes are popping up across Durham, regularly restocked with plentiful selections of free children's books for all ages. Our partners at recreation centers, childcare locations, housing communities, faith-based organizations, health clinics, and more co-host these outdoor book access hubs.

94% OF SURVEYED PARENTS

agree that the books are useful in helping their family create a reading routine at home.

100% OF COMMUNITY PARTNERS

agree that hosting the Book Box has been a positive experience for their organization.

"The Book Boxes are a wonderful new amenity at the recreation centers! By promoting literacy and fostering love of books, they help us achieve our mission of connecting our whole community to wellness, the outdoors, and lifelong learning."

- Durham Parks and Recreation

"Right after the book box was installed I saw the children from across the street looking at the box. The look of amazement on their faces was priceless when I told them they could come over and get a book anytime they wanted to."

- Kiddie Kollege Child Care Center



BOOKS ON BREAK

For the 10th consecutive year, Book Harvest partnered with Durham Public Schools to ensure that students in kindergarten through 5th grade had an abundance of books to take home over summer break to keep learning alive.

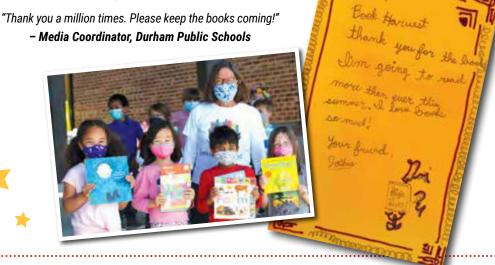
11,510 STUDENTS

took home 40,045 books to read and keep over the summer.

100% OF SURVEYED DURHAM PUBLIC SCHOOL STAFF

agree that Books on Break contributes to encouraging an interest in books and reading among their students. "Scholars, parents, and staff alike rave over this partnership! They simply love the high quality books, that we're helping to build home libraries, and instilling a love of literacy."

- Assistant Principal, Durham Public Schools

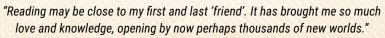


NEW (

THE ANNE DELLINGER FUND:

Bringing the Joy of Books to Babies

In April 2021, we mourned the passing of literacy and social justice hero Anne Dellinger. Book Harvest was honored to establish The Anne Dellinger Fund, in celebration of Anne's unwavering devotion to children's literacy. With this new fund, generations of babies will begin life with home libraries, bringing the joy of books and the essential building blocks of language and literacy right to their cribside tables.



- Anne Dellinger





early literacy supporting for their child's first five years Book Harvest accompanies parents and families for their child's first five years at birth with Book Rabies an evidence informed in home literature of the starting at birth with Book Rabies an evidence informed in home literature. Book Harvest accompanies parents and tamines for their child's first five years starting at birth with Book Babies, an evidence-informed in-home literacy coaching and healt previous coaching THE RESULTS: Parents' confidence and skills grow. Children's early literacy flourishes.

595 LITERACY COACHING **VISITS IN 2021**



LITERACY BEGINS AT BIRTH:

Parents Make the Difference

Book Babies creates a rich ecosystem of support for parents, by parents, and with parents, helping them build their child's early literacy and language development from the moment their children are born.

216 FAMILIES participated in Book Babies in Durham County; 136 families participated in Book Babies at Imprints Cares in Forsyth County.

99% of FAMILIES report that their knowledge of early language and literacy strategies is positively impacted by Book Babies.

94% OF FAMILIES report that Book Babies helps them create a regular reading routine at home.

"I love that my coach informs me on other questions when I have them. She also reassures me in my tactics."

- Book Babies parent

"Our culture is enriched every day because this program has provided us not only with books in English, but also in our own language. I love being part of this program."

- Book Babies parent







THE BRIDGE FROM HOME TO SCHOOL:

Children are Ready for Kindergarten

The Book Babies Class of 2021 – enrolled at birth in 2016 – donned their caps and gowns to celebrate five years of book love and literacy and language development! All 47 accomplished young scholars and their families gathered on Zoom for a commencement ceremony, including a beautiful message of congratulations from North Carolina Governor Roy Cooper. A caravan of Book Harvest staff and volunteers visited all 47 graduates at their homes for a personal photo shoot and presentation of their diploma. Supported by the Book Babies Pre-K/Kindergarten Transition Coach, every graduate is ready to take kindergarten by storm!

97% OF PARTICIPATING FAMILIES

agree that working with the Book Babies Pre-K/Kindergarten
Transition Coach helped them better understand how
to apply for and enroll in Pre-K and kindergarten.









NEW

LAUNCHING CHILDREN'S SAVINGS ACCOUNTS

With a generous bequest from the Angelina Merenda O'Bar Trust, we launched Book Babies Bright Futures, a new initiative that offers a \$500 savings account to each of our Book Babies enrollees and graduates. Bright Futures will help their families build a financial foundation to realize their children's dreams for college or career.



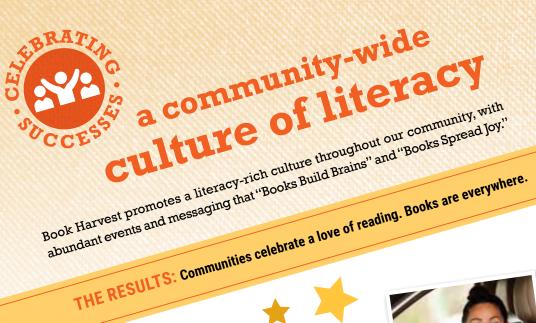












65,188 **BOOKS DONATED AT DREAM BIG 2021**





2021 DREAM BIG BOOK DRIVE AND COMMUNITY CELEBRATION

Dream Big 2021 was a record-breaking celebration of Book Harvest's 10th birthday. Adapted to ensure COVID safety precautions, the event hosted more than 500 visitors who drove through to donate new and gently used children's books, harvest a new string backpack full of books, and enjoy mascots and music safely from their cars!

130

GENEROUS SPONSORS

65,188

2021 SUMMER BLOCK PARTY

We hosted a huge outdoor 10th birthday party, and our special guests - Pierce and Stella Freelon, NC Poet Laureate Jaki Shelton Green, Hayti Heritage African Dance, the Poetry Fox, and the Bouncing Bulldogs - performed with ebullience and smiles galore. All around, kids were hugging their Book Harvest backpacks filled with new reads and stopping to leaf through their new copies of The Word Collector, our birthday present to Durham (thanks to Scholastic and author Peter H. Reynolds!).

GIFTED TO DURHAM





BOOKS ARE EVERYWHERE! *

















BRAT

research & evaluation

In 2021, Book Harvest deepened our commitment to research and evaluation. We conducted internal and external studies; We conducted internal and external studies. We conducted internal and external studies; we collected quantitative and qualitative data from parents and community partners; and we hosted our first qualitative data from parents and community partners."

quantanve can norm parems and community parmers, and research briefing, "parents Make the Difference."





Today's Presenters: heoma truka, PhD Cristina Gillanders, PhD Moderator: Claudia Barrett, Executive Director of Imprints Car

ORGANIZATIONS ATTENDING BOOK HARVEST'S SEPTEMBER 2021 RESEARCH BRIEFING:

Parents Make the Difference

Books for Keeps The Bridgespan Group **CAP Tulsa** Center for Child and Family Health Central Piedmont Community College Chatham Education Foundation Child Care Services Association **Clinton Foundation** College Foundation, Inc. **Duke University** Durham Children's Initiative **Durham County Government Durham Public Schools**

Durham's Partnership for Children

Early Learning Partners East Carolina University **Equity Before Birth** Family Connects International Family Reading International Frank Porter Graham Child **Development Institute Gary Community Investments** George Kaiser Family Foundation Get Ready Guilford Helps Education Fund **Imprints Cares** Kaleidoscope Pathways Kids Book Bank

Latino Community Credit Union **IFNA** Leon Levine Foundation

Museum of Life and Science

New York Association for the **Education of Young Children**

North Carolina Department of Public Instruction

North Carolina Division of Public Health

North Carolina Early Childhood Foundation

North Carolina Integrated Care for Kids

North Carolina Partnership for Children/Smart Start Promise Venture Studio **Public Purpose Strategies** Reading Basecamp Research Triangle Institute Student U The Grable Foundation University of Kentucky University of North Carolina, School of Law University of North Carolina, Jordan Institute for Families Village of Wisdom Watauga County Schools

Western Carolina University

RANDOMIZED CONTROL TRIAL EVALUATION:

A Two-Site Longitudinal Study of Book Babies

INVESTIGATORS:

Iheoma U. Iruka, Ph.D. (Principal Investigator), Ximena Franco, Ph.D., and Fernando Andrade, Ph.D. from Equity Research Action Coalition at the UNC Frank Porter Graham Child Development Institute with The Center for Early Education Research and Evaluation at HighScope Educational Research Foundation



THE FULL REPORT OF THE STUDY MAY BE FOUND AT:

https://bookharvest.org/wp-content/uploads/2021/06/Book-Babies-Randomized-Control-Study-Final-Report-2021.pdf

ANALYSIS OF PARENT FOCUS GROUPS:

An Inquiry into the Early Literacy Practices of Book Babies Families

INVESTIGATORS:

Cristina Gillanders, Ph.D., University of Colorado Denver and Meytal Barak, MED, Associate Director of Early Literacy, Book Harvest



https://bookharvest.org/wp-content/uploads/2021/06/Book-Babies-Analysis-of-Parent-Focus-Groups-2021.pdf



BOOK BABIES ANNUAL PARENT SURVEY:

Analysis of Responses from 50% of Current and 66% of Alumni Book Babies Families

INVESTIGATORS:

Meytal Barak, MED, Associate Director of Early Literacy, Book Harvest and Kenitra Williams, MSW, Book Babies Lead Coach, Book Harvest



said the books provided made reading routines easier at home



language and literacy knowledge was impacted

said their early



said Book Babies supports them in including early strategies in the home



said Book Babies helps create a daily reading routine at home



said they read with their children at least twice per week



said they apply the text message suggestions sent to them by coaches



said they trust their literacy coach



said Book Babies helped them confidently make decisions for their child's Pre-K

partnerships

* * * *





2021 PARENT PARTNERS

Every parent we meet becomes a treasured member of the Book Harvest family. In 2021, these parents helped to shape our current and future programming. We are grateful for their partnership.

Chianai Adkins-Sharp Katherine Martinez Albero Christine Atieno Yamzir Ayala ShaJuan Baxter MarvLizzie Booze Toni Brooks Stephanie Brewer Joy Campbell Lorrain Campbell Yesenia Carlon Veronica Cruz Lakesha Davis Veronica de Leon Chanelle Ellington **Nestor Escobar**

Alma Garcia

Alma Lizeth Garcia Marroquin Dulce Grimaldo Garcia Grimaldo Garcia Lucia Hernandez Garcia Maria Aleiandra Garcia Nancy Cabrera Godinez Susan Gombe Hyewon Grigoni Erik Salazar Grimaldo Yajaira Beatriz Guevara Natisha Hall Ouran Karriem Tiara Lassiter McCarter Christian Lawrence 7ina Leake LaRhonda Leslie Latoni Llovd

Maria Angelica Gonzalez Lopez Josefa Mendoza Lorenzo Maria Guadalupe Lopez Luis Karem Luna Nathaly Trejo Marmolejo Maria de Lourdes Hernandez Marquez Vanessa McLamb Christina McLean Leslie Mendoza Alisa Miller Norma Moreno Melissa Ordonez Narcy Isidro Orozco Ebony Peoples-McGill Angel Pina

Manju Rajendran

Durham's Campaign for Grade-Level Reading

Jacqueline Rangel Jenny Campa Rendon, Fabiola Andrea Reves Reves Crystal Royster Alma Ruiz Hamna Saleem Lisseth Salmeron Brenda Arana Saravia 7akia Selami Victoria Shadd Esther Gutierrez Sierra Lucero Montiel Solis Alicia Veronica Soliz Ana Soto Petra Hernandez Soto Joy Spencer



Taquoia Street
De'Angela Taylor
Marye Vance
Verenisse Villegas Vargas
Jasmin Vasquez
Nohelia Vasquez
Tiara Waddell
Sonique Wilks-Wright

2021 COMMUNITY PARTNERS

Community organizations are our valued collaborators. Among those who contributed to the many successes we had in 2021 were:

Alpha Tau Boulé Antioch Baptist Church Boys and Girls Club of Durham and Orange Counties Brown's Early Learning School **Catholic Charities** Center for Child and Family Health Chapel Hill - Carrboro City Schools Child Care Services Association Compare Foods Roxboro Road **CORA Food Pantry** Dream Initiative **Duke Manor Apartments Duke University** Duke Children's Primary Care Roxboro Street **Duke Pediatrics**

Durham Children's Initiative

Durham County Cooperative Extension **Durham County Department** of Public Health **Durham County Government Durham County Library Durham Early Head Start Durham Housing Authority Durham Laundry Land Durham Parks and Recreation Durham Public Schools Durham Public Schools** Foundation **Durham Public Schools Hub Farm Durham PreK Durham Rotary Club Durham Technical Community** College

Durham's Partnership for Children El Futuro **Equity Before Birth** Family Connects Durham Family Justice Center Fatherhood of Durham Food for Students Chapel Hill Habitat for Humanity Helps Education Fund Iglesia Emanuel ISLA Karyl Askew Consulting, LLC Kiddie Kollege **Latino Community Credit Union** Lincoln Community Health Center



North Carolina Cooperative Extension/Durham County NC Department of Public Instruction Neighborhood Improvement Services, City of Durham Nugget Oaks at Northgate Apartments Orange County Department of Social Services Regency Cleaners &
Laundromat
Student U
The Wash House Laundromats
United Way of the Greater Triangle
Village of Wisdom
Welcome Baby
White Rock Child
Development Center
Women, Infants, and Children
(WIC) Durham







Dennis and Susan Cullen

Heidi Dawidoff*

Janina DeMasi

Duke Street Pediatric

Laura Drey

Duke School

Dentistry

Edgerley Family

Foundation

Gateway Building

Book Harvest pays grateful tribute to the many individuals, organizations, foundations, corporations, and government entities that supported our work with financial donations in 2021.



FIRST EDITIONS: \$250.000+

Angelina Merenda O'Bar Trust NC Department of Public Instruction Matthew Cullinan and Anna Reilly



BESTSELLERS: \$100.000 - \$249.999

Oak Foundation United Way of the Greater Triangle William R. Kenan, Jr. Charitable Trust



WORDSMITHS: \$50,000 - \$99,999

Bastian Family Charitable Foundation Leon Levine Foundation The Grable Foundation Z. Smith Reynolds Foundation



BIBLIOPHILES: 510.000 - \$49.999

A.J. Fletcher Foundation **Dowd Foundation Duke Energy Foundation Durham County Government Durham Merchants** Association Charitable Foundation Durham's Campaign for Grade Level Reading Durham's Partnership for Children/Smart Start **Elevation Church - Triangle** F.M. Kirby Foundation Fund for Shared Insight **GSK Foundation - Ribbon** of Hope Haney Family Charitable Fund Hendrick Subaru Southpoint Jennifer and Sean Reilly Family Fund of the Baton Rouge Area Foundation Mehane Charitable Foundation Morgan Creek Foundation

O'Melveny and Myers, LLP

Participate Learning **PNC Foundation Triangle Community** Foundation United Therapeutics Corporation Jonathan Wiener and Ginger Young Stacey and Mark Yusko



ARCHIVISTS: \$5,000 - \$9,999

ABC-11 Alisa and Malbert Smith Charitable Fund at National Philanthropic Trust Anonymous Fund of **Triangle Community** Foundation Bertsch Family Charitable Foundation, Inc. Blue Cross Blue Shield of North Carolina **Cardinal Retirement** Planning, Inc. Walter Dellinger Drayton and Laura Virkler Fund of Triangle **Community Foundation Duke University Libraries** Durham County Government: My Brother's Keeper Erie Insurance Evelyn D. Schmidt Charitable Trust Gad and Marlene Janav



Foundation

Julia Ann Harrison

Memorial Fund of Triangle

Community Foundation

Scholastic, Inc. Wells Fargo Foundation Written Word Media*



SCHOLARS: \$2,500 - \$4,999

John and Katie Anthony Blue Cross Blue Shield Payroll Match

Mike and Melissa Bishop Blackwell Street Management Company Carl and Toby Sloane Family Foundation William Davis and Christina Gibson Davis* **Dominion Energy** Foundation **DPR Construction** Duke Doing Good in the Neighborhood Elms Lane Realty Group **Brent Garber General Services** Foundation Genoa Haselton Ann E. Leininger Lenovo Noël Family Fund of **Triangle Community** Foundation Nora Roberts Foundation U.S. Trust Norry Family Fund of **Triangle Community** Foundation RTI International Irene Ryan Strata Clean Energy Amie Tedeschi



AVID READERS: \$1.000 - \$2.499

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CT Wilson Construction

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Principled Technologies Sandy Heard and Scott Pruitt Ravenous Readers Book Group Rebuild Fellowship Regency Cleaners Mary Lou Rollins Carmen Ruth Sandpiper Fund of Triangle **Community Foundation Christopher and Catherine** Sanford Schmidt-Nielsen and Claesson Family Fund of Triangle Community Foundation Smith and Diamant Charitable Fund Steve Quessy and Marna Doucette Fund of **Triangle Community** Foundation Heidi and Gary Tyson V. John Grubenhoff and Deb Love Fund at Schwab Charitable Courtney and George Van Houtven Videri Chocolate Factory Laura Bastian Webb and Jeff Webb Sarah Wood* Z. Smith Reynolds Foundation Matching Gift Program Zarazua Painting Inc. **PAGE TURNERS:**



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Philip Breitfeld and Susan

Kreissman

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TripAdvisor Trucode James Tulsky Jarvn Tyson Claire Ullman United Bank University Chiropractic **Urban Durham Realty** Marvbeth Wallace Watts Street Baptist Church Jacob and Amanda Weir-Gertzoa **Brvan Weitzel** Coleman and Brian Whittier Kami Winningham Jane H. Yarborough* Kimberly and Jefferson Young



COLLECTORS: \$250 - \$499

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Elizabeth and Tom Fox

Mike and Katie Galbraith Isabel Geffner Foundation Employee Engagement Program **Triangle Community** Foundation Charitable Fund Lehman Elizabeth Losos Communications **Furniture** Ragsdale Roubey Schonfeld Matching

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Jeffery and Robin Bolte

William Broder

Doris C. Brown

Woody and Linda Taylor

Teradyne

Thai Cafe

Michael Terris

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- Lambda Chapter

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Fatima Rangwala
Benay and Leith
Rankine-Hicks
Bryna and Greg Rapp*
Rene and Lynn Rawhouser
Lois Rayno
Sarah Reckhow
Aimee Rector
Red Hat
Barbara Reed
Carl and Lisa Rist
Chandler Rock*
Deborah Roth
Gabrielle Rousso
Darielle and Lee Ruderman
Aviva Starr and Sherry
Samuels
Sabrina Schneider

Sarah and David Schulz

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