



Dream Big

BOOK HARVEST'S
MLK Day Book Drive & Community Celebration

**2026
FINAL
REPORT**

67,220 Books Donated!

2000+ People

attended Dream Big on January 19, 2026

132 Book Drives

were held in anticipation of the big day

\$157,000 Donated

by 30 generous sponsors!



On January 19th, 2026, Book Harvest hosted its 15th annual Dream Big Book Drive and Community Celebration in honor of MLK. Over 2,000 community members, 269 volunteers, and 10 partners attended the event at the Boxyard RTP in Durham. Visitors enjoyed the PaperHand Puppet Project, hot chocolate from Baekho, Touch A Truck with various local businesses in their featured trucks, the Poetry Fox, and more!! Plus, families got to enjoy our new family volunteer area where they made bookmarks & thank you cards to thank our book drive captains!

THANK YOU TO OUR AMAZING COMMUNITY

for joining us in service and celebration!



Book Harvest's annual Dream Big Book Drive and Community Celebration is inspired by Dr. King's vision of a world in which every child has the chance to realize his or her full potential.

BOOK HARVEST • 2501 UNIVERSITY DRIVE • DURHAM, NC 27707 • 252.497.BOOK • BOOKHARVEST.ORG

BOOK HARVEST DURHAM SPONSORS

Thank you to our 2026 Book Harvest Durham sponsors for helping us Dream Big! These sponsors champion our work in Durham and support our belief that growing up with an abundance of books, from birth, is essential for children to flourish and to create healthy communities.

PRESENTING SPONSOR

Hendrick Subaru Southpoint
PNC



DIAMOND SPONSORS

Scholastic



PLATINUM SPONSORS

Fidelity Investments
Written Word Media

SILVER SPONSORS

Triangle Media Partners
The Smile Shop
ABC11 WTVD
Molina Healthcare
Gateway Building
A Better Image
The Leininger-Hugh Crew
Family Fare
Phoenix Wealth Advisors
United Way of the Greater Triangle



GOLD SPONSORS

City of Durham
Kitty Bell
Boxyard RTP
Two Men and A Truck
Wyrick Robbins
Mebane Foundation
Salem Investment Partners
Urban Durham Realty --
Mary Rae Hunter

BRONZE SPONSORS

Pinnacle Financial
Jewish for Good
Hill Learning and Durham Academy
Duke Street Pediatric Dentistry
United Bank
EEV and Gardner Media
Woodward Financial Advisors

ABOUT BOOK HARVEST

Book Harvest is internationally recognized for its work to transform children's literacy. Since 2011, Book Harvest has provided over two million books to families in North Carolina, ensuring that parents have the tools and power to ignite and strengthen their children's literacy. With programs that are grounded in evidence, Book Harvest believes that literacy starts at birth, in the home, powered by parents, and nourished with books.

BOOK HARVEST • 2501 UNIVERSITY DRIVE • DURHAM, NC 27707 • 252.497.BOOK • BOOKHARVEST.ORG